

***SUD, OUD and MAT:  
Epidemiology, Stigma,  
Misconceptions, and Myths***

**Kelly S. Ramsey, MD, MPH, MA, FACP**

**Medical Director of Substance Use Disorders**

**HRHCare**

*HOPE Conference*

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# DISCLOSURES

Dr. Ramsey has no relevant disclosures

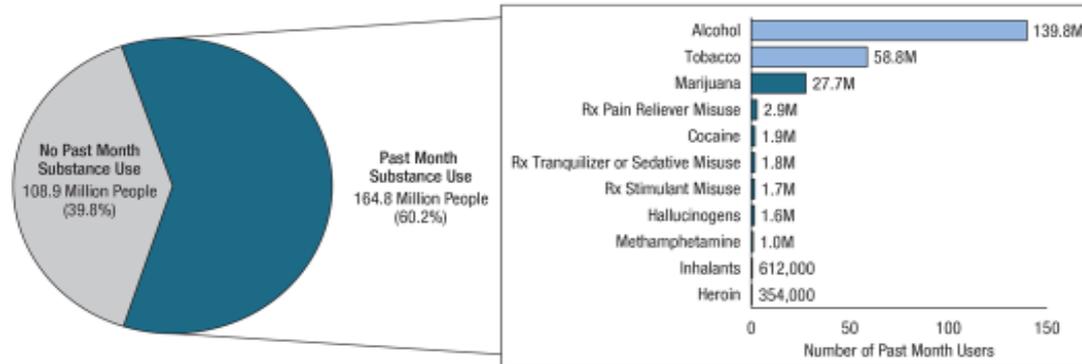
# LEARNING OBJECTIVES

1. Discuss substance use disorder (SUD), the opioid epidemic and opioid use disorder (OUD)
2. Discuss stigma related to SUD/OUD/people who use drugs (PWUD)
3. Discuss medication assisted treatment (MAT) for OUD
4. Discuss the misconceptions and myths surrounding MAT

# Epidemiology of SUD

FFR1.01

## Past Month Substance Use among People Aged 12 or Older: 2018



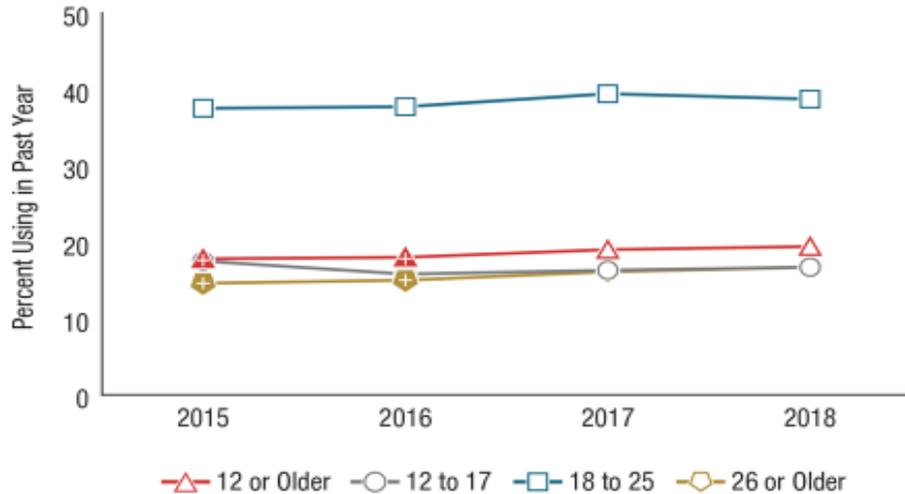
Rx = prescription.

Note: The estimated numbers of current users of different substances are not mutually exclusive because people could have used more than one type of substance in the past month.

# Epidemiology of SUD

FFR1.11

## Past Year Illicit Drug Use among People Aged 12 or Older: 2015-2018



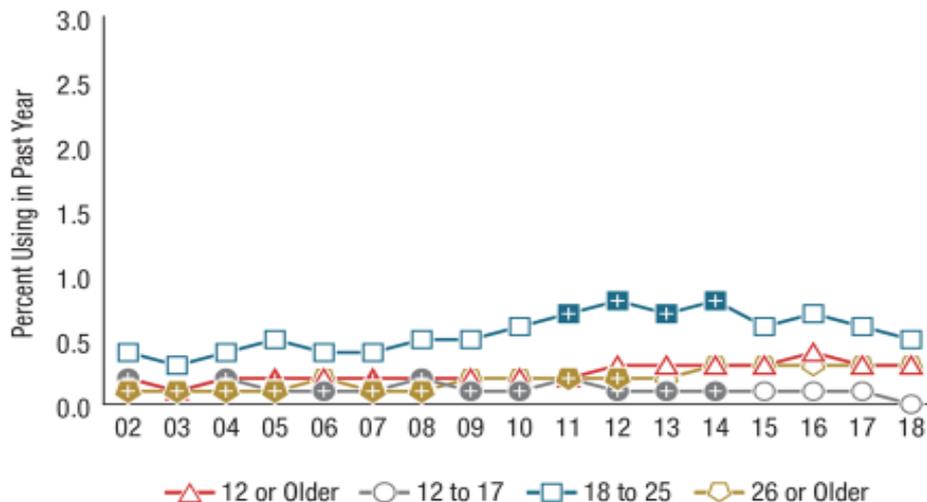
Age	2015	2016	2017	2018
12 or Older	17.8*	18.0*	19.0	19.4
12 to 17	17.5	15.8	16.3	16.7
18 to 25	37.5	37.7	39.4	38.7
26 or Older	14.8*	15.0*	16.1	16.7

\* Difference between this estimate and the 2018 estimate is statistically significant at the .05 level.

# Epidemiology of SUD

FFR1.14

## Past Year Heroin Use among People Aged 12 or Older: 2002-2018



Age	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
12 or Older	0.2*	0.1*	0.2*	0.2*	0.2	0.2*	0.2*	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.4	0.3	0.3
12 to 17	0.2*	0.1*	0.2*	0.1*	0.1*	0.1	0.2*	0.1*	0.1*	0.2*	0.1*	0.1*	0.1*	0.1	0.1	0.1	0.0
18 to 25	0.4	0.3	0.4	0.5	0.4	0.4	0.5	0.5	0.6	0.7*	0.8*	0.7*	0.8*	0.6	0.7	0.6	0.5
26 or Older	0.1*	0.1*	0.1*	0.1*	0.2	0.1*	0.1*	0.2	0.2	0.2*	0.2*	0.2	0.3	0.3	0.3	0.3	0.3

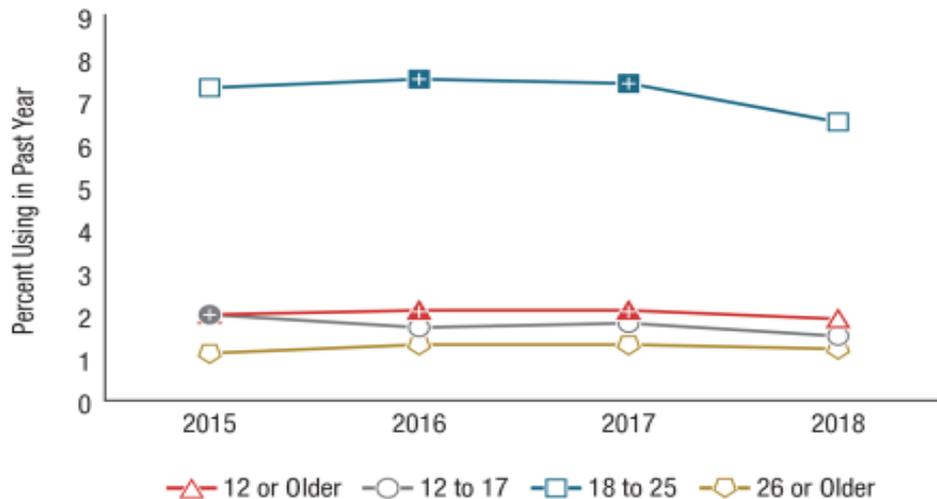
Note: Estimates of less than 0.05 percent round to 0.0 percent when shown to the nearest tenth of a percent.

+ Difference between this estimate and the 2018 estimate is statistically significant at the .05 level.

# Epidemiology of SUD

FFR1.18

## Past Year Prescription Stimulant Misuse among People Aged 12 or Older: 2015-2018



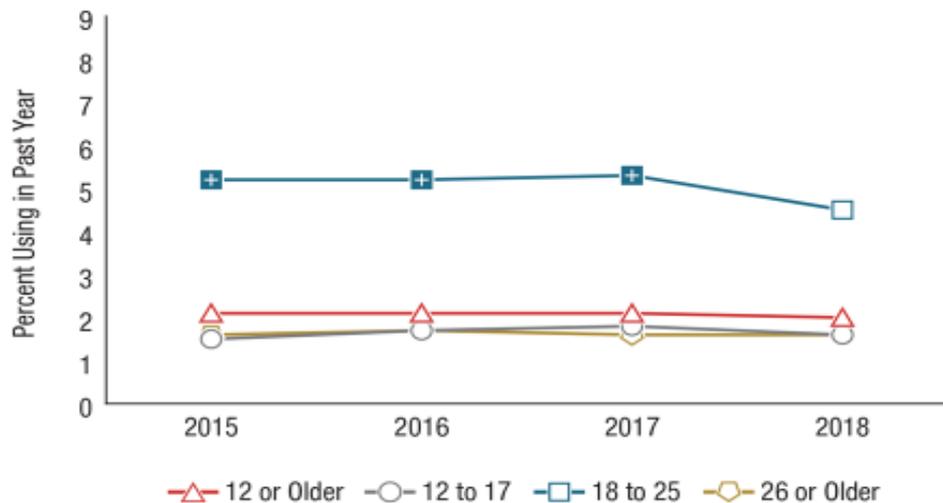
\* Difference between this estimate and the 2018 estimate is statistically significant at the .05 level.



# Epidemiology of SUD

FFR1.20

## Past Year Prescription Benzodiazepine Misuse among People Aged 12 or Older: 2015-2018



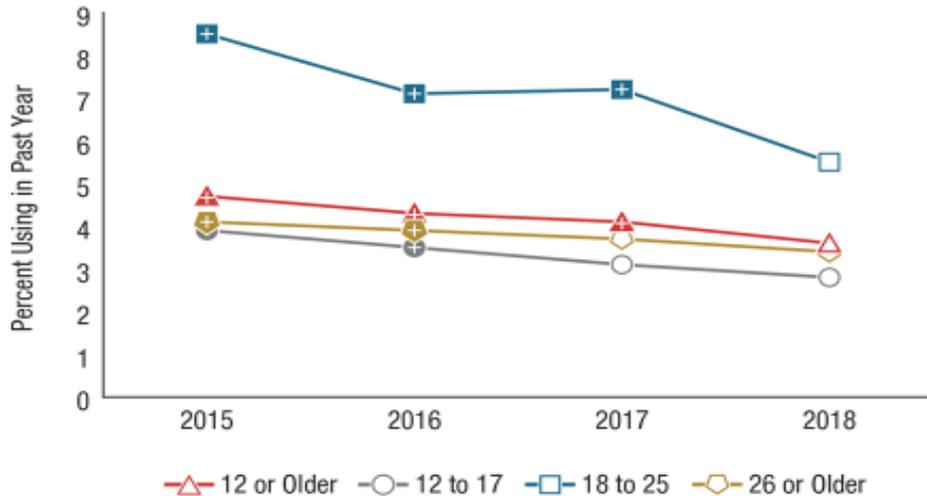
Age	2015	2016	2017	2018
12 or Older	2.1	2.1	2.1	2.0
12 to 17	1.5	1.7	1.8	1.6
18 to 25	5.2*	5.2*	5.3*	4.5
26 or Older	1.6	1.7	1.6	1.6

+ Difference between this estimate and the 2018 estimate is statistically significant at the .05 level.

# Epidemiology of SUD

FFR1.21

## Past Year Prescription Pain Reliever Misuse among People Aged 12 or Older: 2015-2018



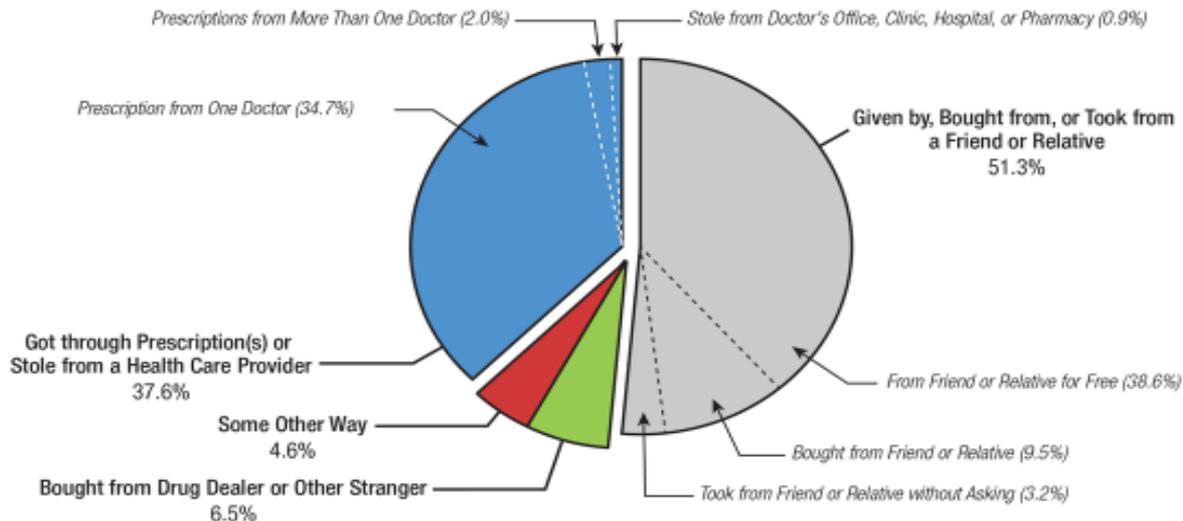
\* Difference between this estimate and the 2018 estimate is statistically significant at the .05 level.

**SAMHSA**  
 Substance Abuse and Mental Health  
 Services Administration

# Epidemiology of SUD

FFR1.23

## Source Where Pain Relievers Were Obtained for Most Recent Misuse among People Aged 12 or Older Who Misused Pain Relievers in the Past Year: 2018



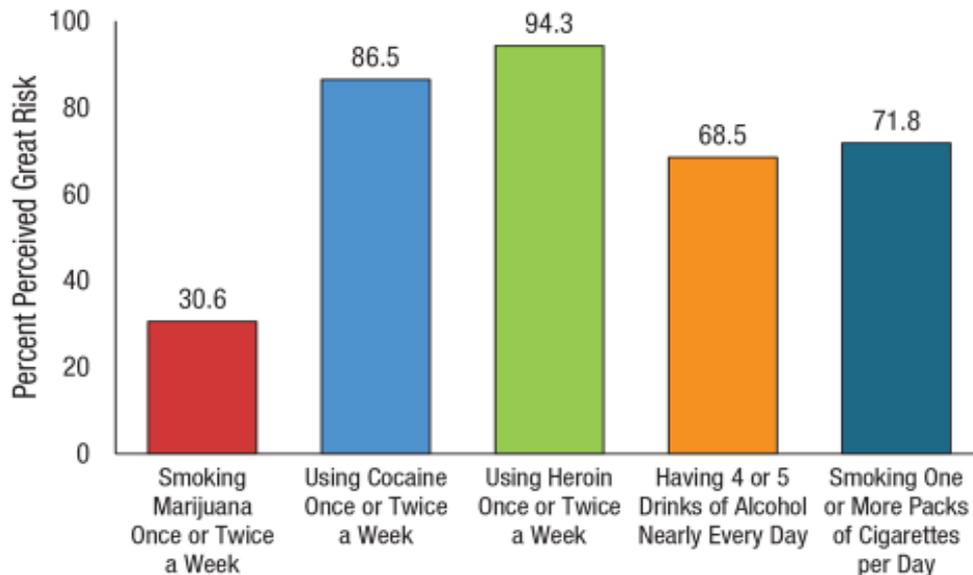
9.9 Million People Aged 12 or Older Who Misused Pain Relievers in the Past Year

Note: Respondents with unknown data for the Source for Most Recent Misuse or who reported Some Other Way but did not specify a valid way were excluded.

# Epidemiology of SUD

FFR1.32

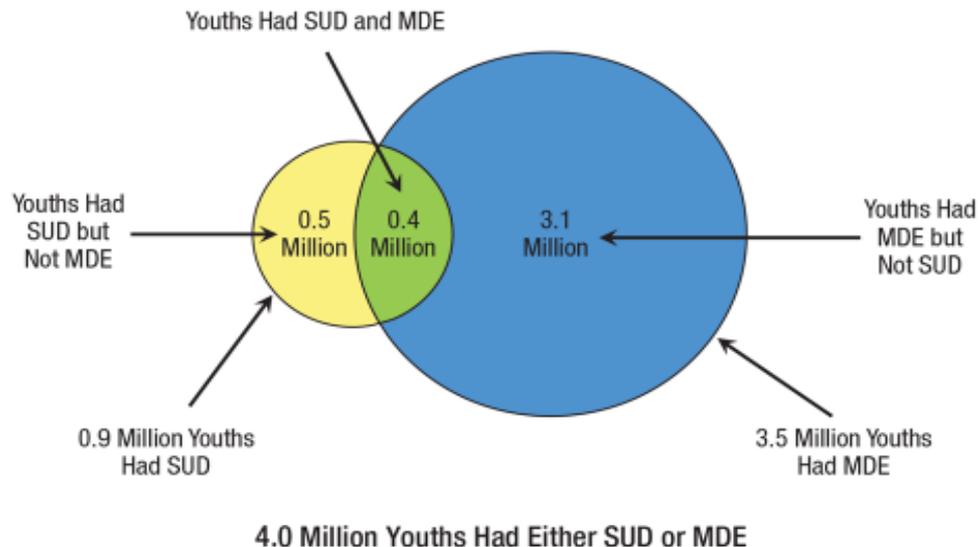
## Perceived Great Risk from Substance Use among People Aged 12 or Older: 2018



# Epidemiology of SUD

FFR1.51

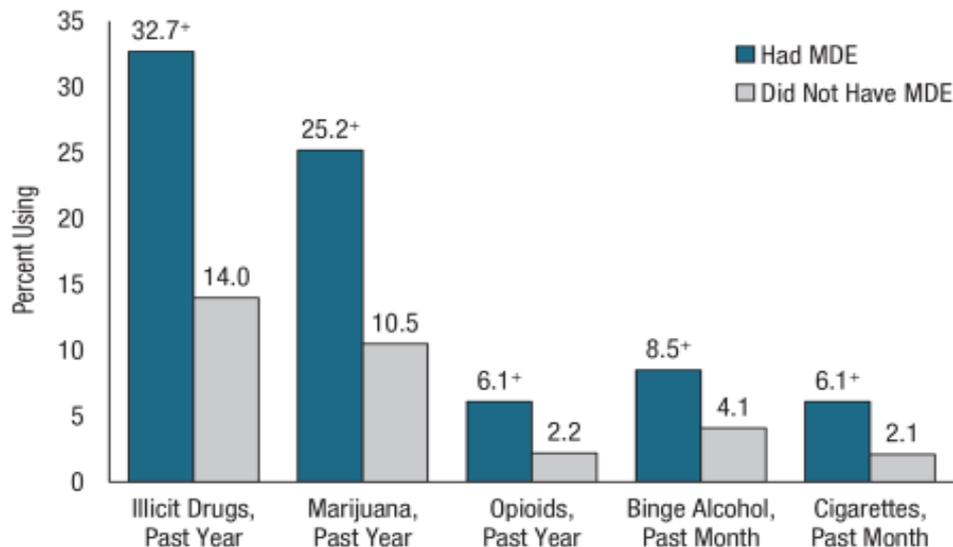
## Past Year Substance Use Disorder (SUD) and Major Depressive Episode (MDE) among Youths Aged 12 to 17: 2018



# Epidemiology of SUD

FFR1.52

## Substance Use among Youths Aged 12 to 17, by Past Year Major Depressive Episode (MDE) Status: 2018



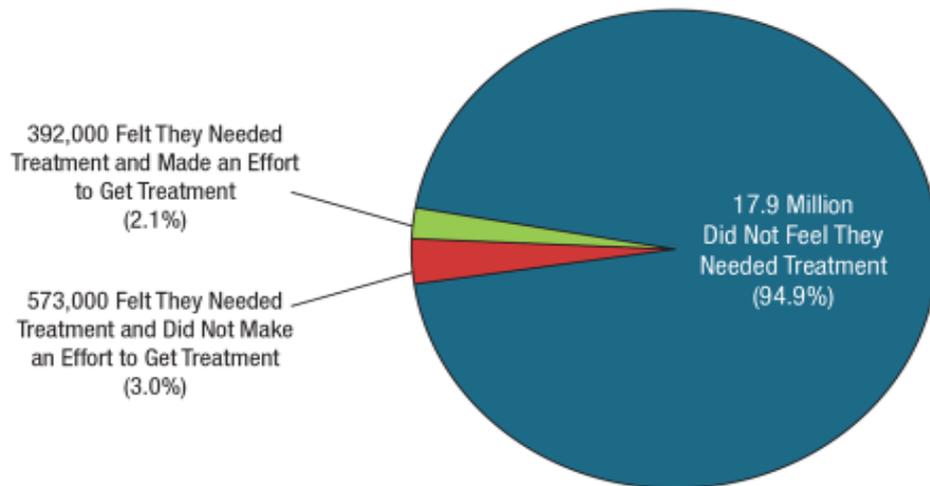
+ Difference between this estimate and the estimate for youths without MDE is statistically significant at the .05 level.

Note: Youth respondents with unknown MDE data were excluded.

# Epidemiology of SUD

FFR1.66

## Perceived Need for Substance Use Treatment among People Aged 12 or Older Who Needed but Did Not Receive Specialty Substance Use Treatment in the Past Year: 2018

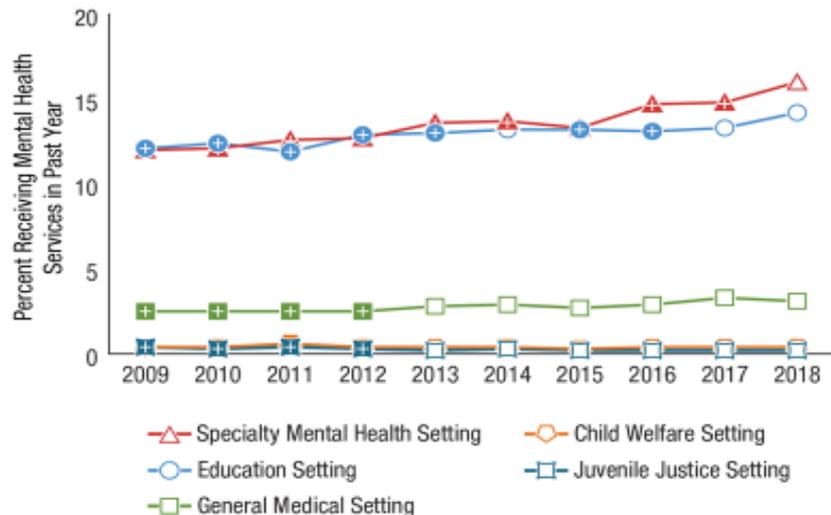


18.9 Million People Needed but Did Not Receive Specialty Substance Use Treatment

# Epidemiology of SUD

FFR1.69

## Sources of Mental Health Services in the Past Year among Youths Aged 12 to 17: 2009-2018



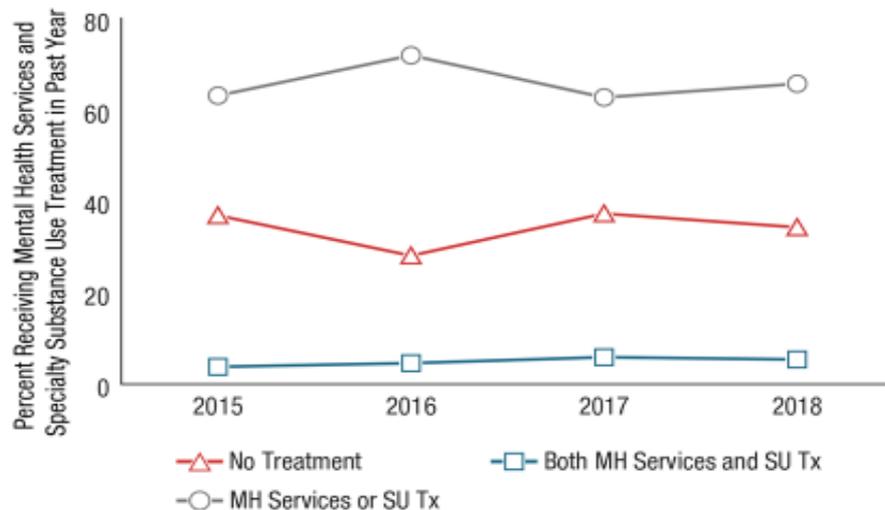
Source	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Specialty Mental Health Setting	12.0*	12.1*	12.6*	12.7*	13.6*	13.7*	13.3*	14.7*	14.8*	16.0
Education Setting	12.1*	12.4*	11.9*	12.9*	13.0*	13.2	13.2*	13.1*	13.3	14.2
General Medical Setting	2.5*	2.5*	2.5*	2.5*	2.8	2.9	2.7	2.9	3.3	3.1
Child Welfare Setting	0.4	0.4	0.8*	0.4	0.4	0.4	0.3	0.4	0.4	0.4
Juvenile Justice Setting	0.4*	0.3*	0.4*	0.3*	0.2	0.3	0.2	0.2	0.2	0.2

\* Difference between this estimate and the 2018 estimate is statistically significant at the .05 level.



# Epidemiology of SUD

FFR1.75 Receipt of Mental Health Services and Specialty Substance Use Treatment in the Past Year among Youths Aged 12 to 17 with Past Year Major Depressive Episode and Substance Use Disorder: 2015-2018



Service Type	2015	2016	2017	2018
No Treatment	36.9	28.1	37.3	34.3
Mental Health Services or Specialty Substance Use Treatment	63.1	71.9	62.7	65.7
Both Mental Health Services and Specialty Substance Use Treatment	3.8	4.6	5.9	5.4

# Adverse Childhood Experiences

## ABUSE



Physical



Emotional



Sexual

## NEGLECT



Physical



Emotional

## HOUSEHOLD DYSFUNCTION



Mental Illness



Mother treated violently



Divorce

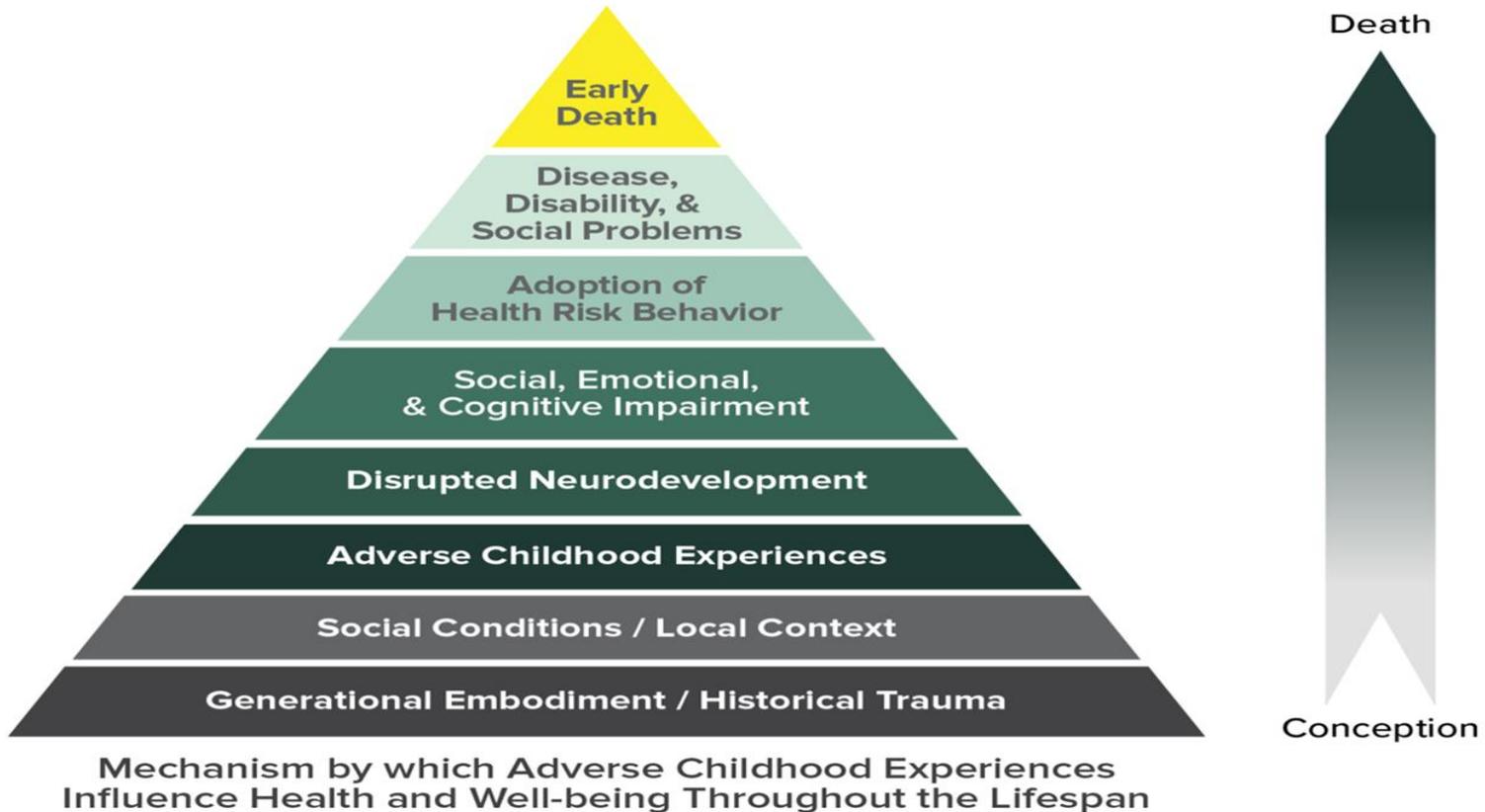


Incarcerated Relative



Substance Abuse

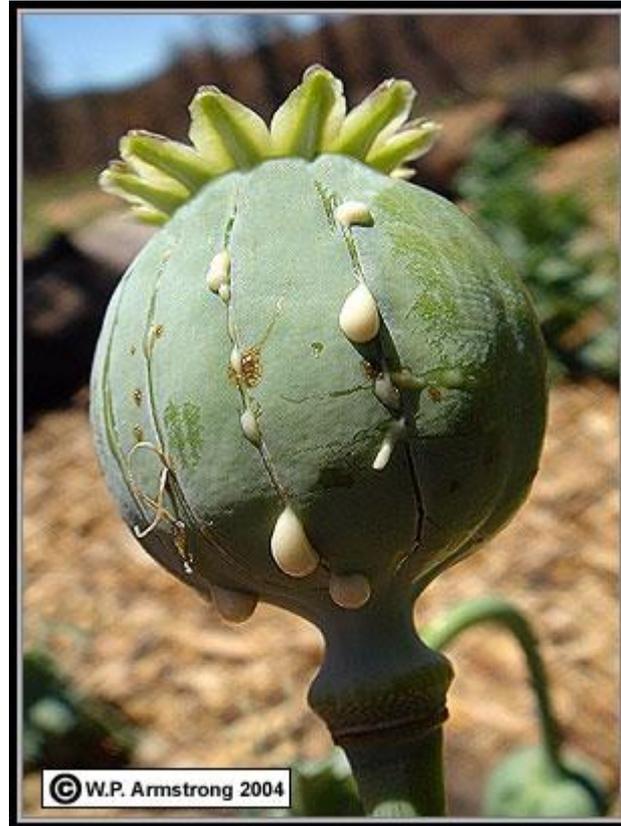
# ***Adverse Childhood Experiences and Outcomes***



# ***Vulnerability Factors for SUD***

- +** Genetic predisposition
- +** Concomitant mental health diagnoses: bipolar disorder, anxiety (GAD, PTSD, social anxiety), depression, ADD/ADHD, personality disorders (borderline, antisocial), antisocial conduct disorder (especially in adolescence); undiagnosed or undertreated or untreated or treated inappropriately
- +** History of trauma and/or abuse
- +** Poor coping mechanisms/escapism
- +** Impulsivity
- +** Sensation/novelty seeking (initially)
- +** Environmental triggers/cues
- +** Lack of homeostatic reward regulation; reward “deficiency”: orientation towards pleasurable rewards

# ***Why Are We Here? Let's Discuss Opioids...***



# *Opiate v. Opioid*

- ***Opiate***: a term that refers to drugs or medications that are derived from the opium poppy, such as heroin, morphine, and codeine
- ***Opioid***: a more general term that includes opiates, as well as the semi-synthetic or synthetic drugs or medications, such as buprenorphine, methadone, meperidine, fentanyl, that produce analgesia and other effects similar to morphine

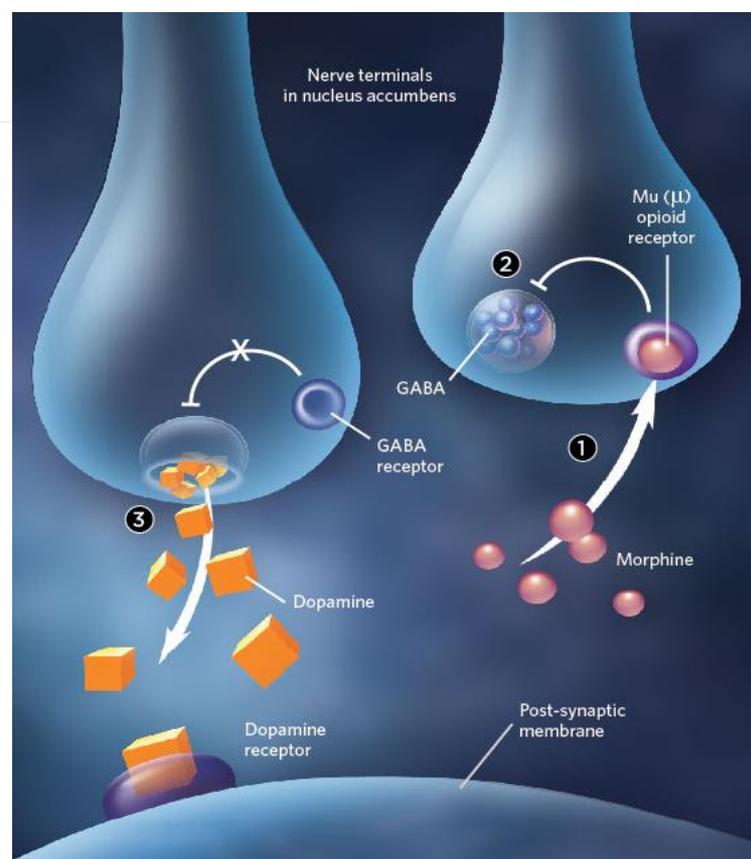
# *Illicit Fentanyl: Potency of Analogs*



# ***Opioid Receptors: Full Agonists***

- Full agonists activate the mu receptor
- This is highly reinforcing
- This is the most misused opioid type
- Full agonists include: heroin, methadone, and oxycodone
- What determines opioid effects?
  - Receptor affinity
  - Dissociation
  - Intrinsic activity

# *Opioids in the Brain*



## THE HIGH:

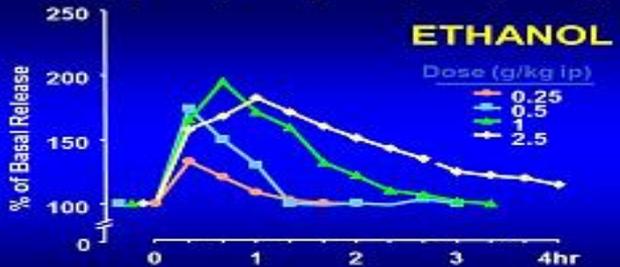
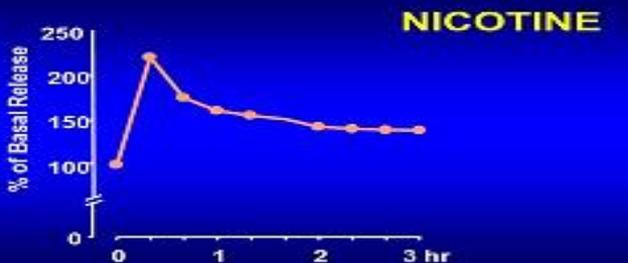
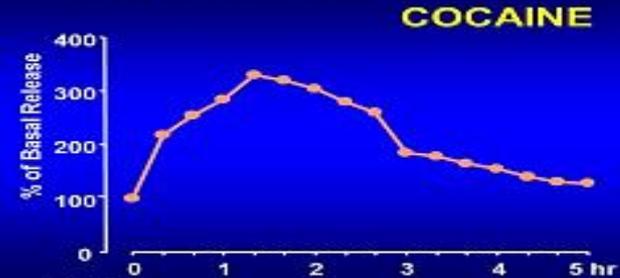
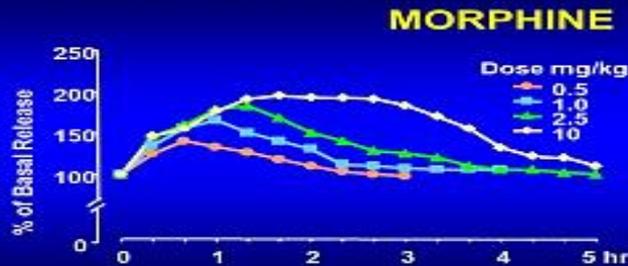
Morphine's activation of the opioid receptor in neurons of the nucleus accumbens in the brain **1** reigns in the release of the neurotransmitter  $\gamma$ -aminobutyric acid (GABA) **2**. This drop in GABA causes a neighboring cell to expel dopamine **3**, which in turn elicits the euphoria associated with opioids.

# Similar Effects of Pleasurable Substances in the Brain...

Substance Use Disorder is a Brain Disease



## Effects of Drugs on Dopamine Levels



Adapted from: Di Chiara and Imperato, *Proceedings of the National Academy of Sciences USA*, 1988; courtesy of Nora D Volkow, MD.

# *The Current Opioid Epidemic*

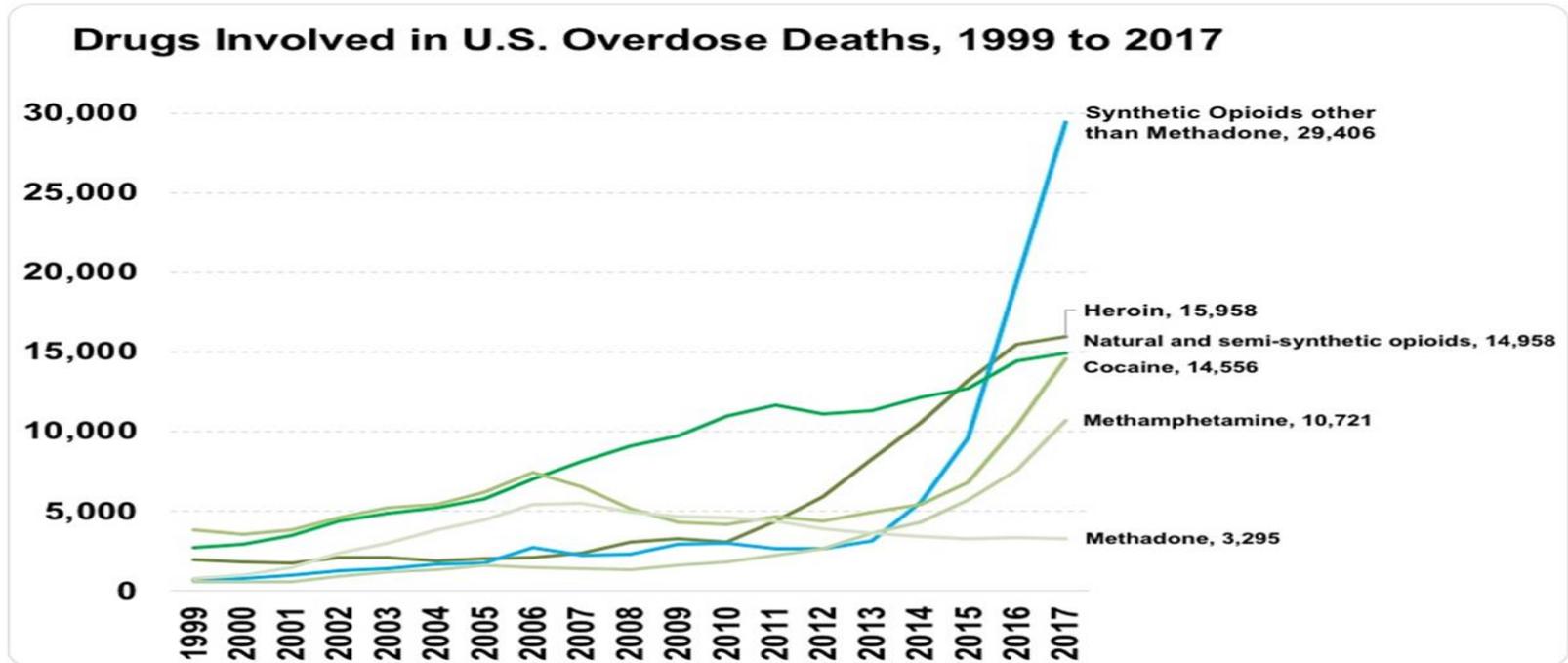
## Heroin Use Has INCREASED Among Most Demographic Groups

	2002-2004*	2011-2013*	% CHANGE
<b>SEX</b>			
Male	2.4	3.6	50%
Female	0.8	1.6	100%
<b>AGE, YEARS</b>			
12-17	1.8	1.6	--
18-25	3.5	7.3	109%
26 or older	1.2	1.9	58%
<b>RACE/ETHNICITY</b>			
Non-Hispanic white	1.4	3	114%
Other	2	1.7	--
<b>ANNUAL HOUSEHOLD INCOME</b>			
Less than \$20,000	3.4	5.5	62%
\$20,000-\$49,999	1.3	2.3	77%
\$50,000 or more	1	1.6	60%
<b>HEALTH INSURANCE COVERAGE</b>			
None	4.2	6.7	60%
Medicaid	4.3	4.7	--
Private or other	0.8	1.3	63%

# ***The Current Opioid Epidemic***

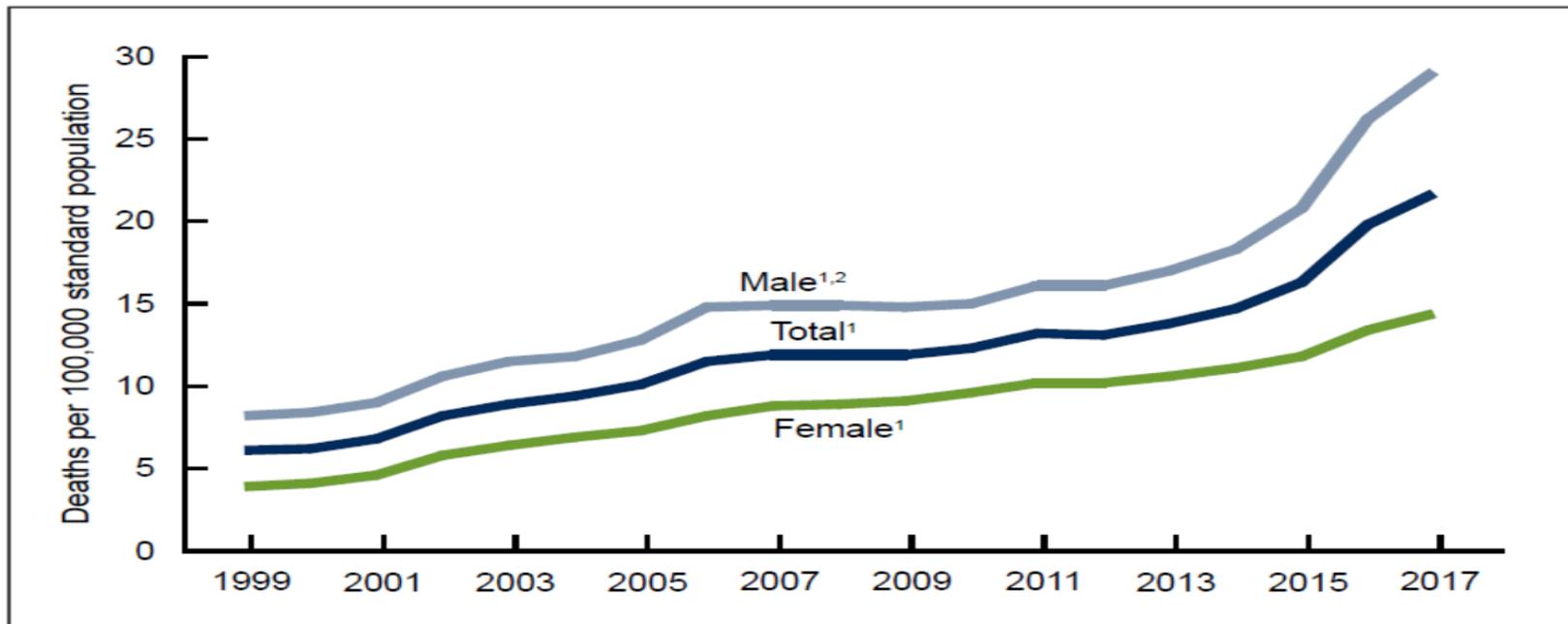
- Drug overdose is the leading cause of accidental death in the US; in 2017: 70,237 drug overdose deaths occurred
- Opioid use disorder is driving this epidemic; the rate of drug overdose deaths due to synthetic opioids, other than methadone (fentanyl, fentanyl analogs), increased by 45% from 2016 to 2017. 49,068 persons died due to opioid overdose in 2017.
- Source: CDC

# *The Current Opioid Epidemic*



# The Current Opioid Epidemic

Figure 1. Age-adjusted drug overdose death rates: United States, 1999–2017



<sup>1</sup>Significant increasing trend from 1999 through 2017 with different rates of change over time,  $p < 0.05$ .

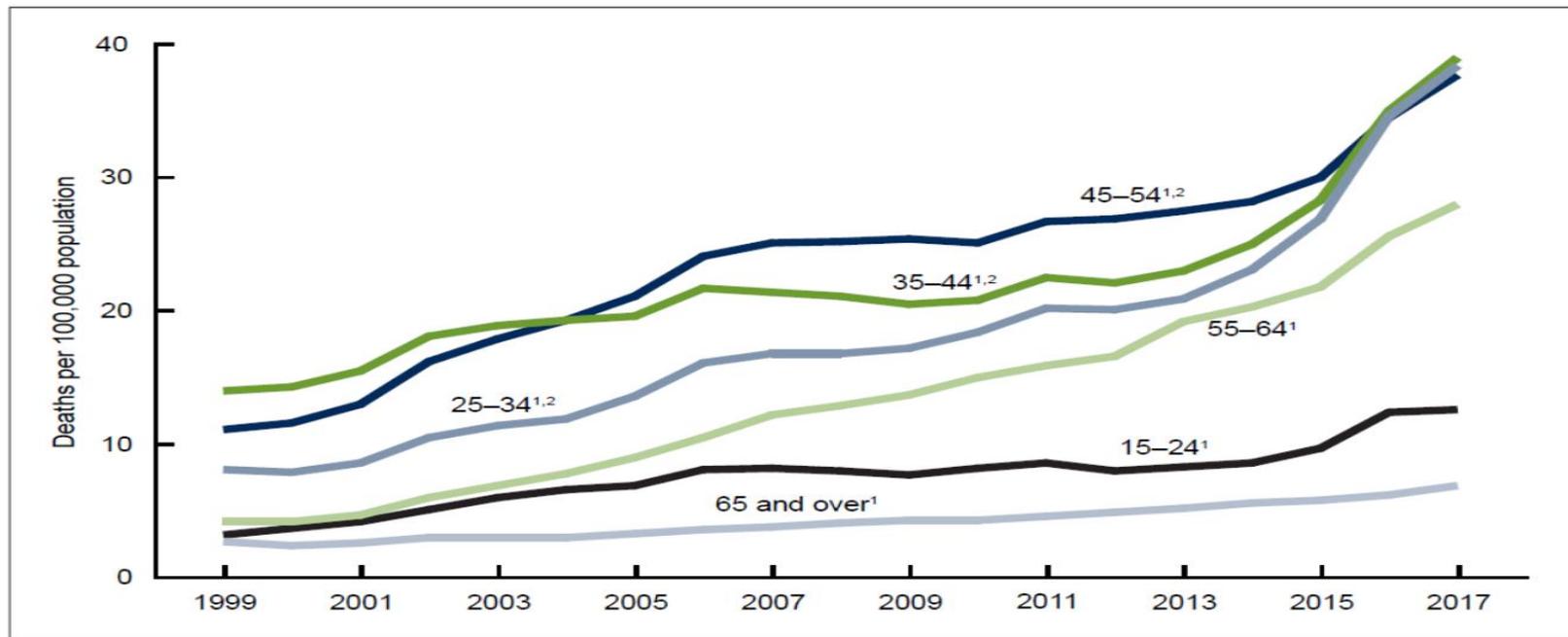
<sup>2</sup>Male rates were significantly higher than female rates for all years,  $p < 0.05$ .

NOTES: Deaths are classified using the *International Classification of Diseases, 10th Revision*. Drug-poisoning (overdose) deaths are identified using underlying cause-of-death codes X40–X44, X60–X64, X85, and Y10–Y14. The number of drug overdose deaths in 2017 was 70,237. Access data table for Figure 1 at: [https://www.cdc.gov/nchs/data/databriefs/db329\\_tables-508.pdf#1](https://www.cdc.gov/nchs/data/databriefs/db329_tables-508.pdf#1).

SOURCE: NCHS, National Vital Statistics System, Mortality.

# The Current Opioid Epidemic

Figure 2. Drug overdose death rates, by selected age group: United States, 1999–2017



<sup>1</sup>Significant increasing trend from 1999 through 2017 with different rates of change over time,  $p < 0.005$ .

<sup>2</sup>2017 rates were significantly higher for age groups 25–34, 35–44, and 45–54 than for age groups 15–24, 55–64, and 65 and over,  $p < 0.05$ . The rate for age group 35–44 was significantly higher than the rate for age group 45–54 and statistically the same as the rate for age group 25–34.

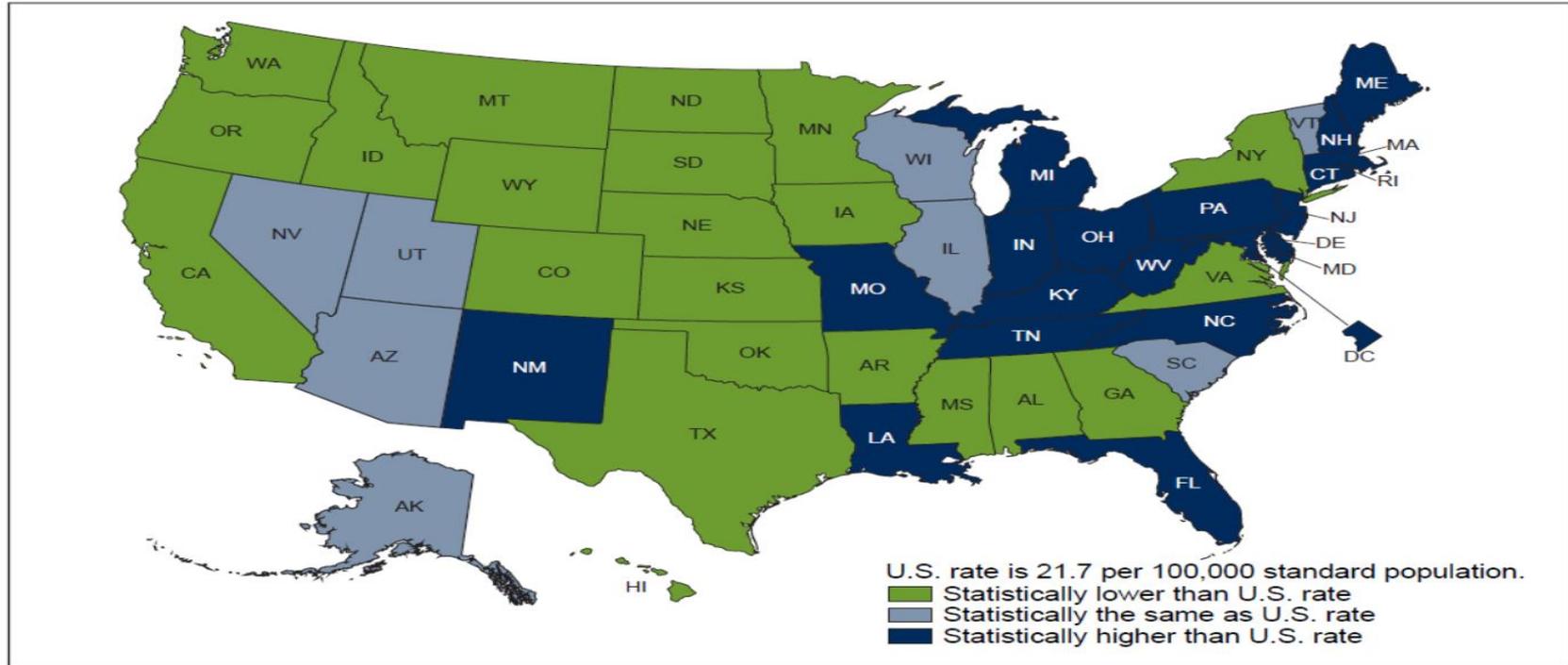
NOTES: Deaths are classified using the *International Classification of Diseases, 10th Revision*. Drug-poisoning (overdose) deaths are identified using underlying cause-of-death codes X40–X44, X60–X64, X85, and Y10–Y14. Access data table for Figure 2 at:

[https://www.cdc.gov/nchs/data/databriefs/db329\\_tables-508.pdf#2](https://www.cdc.gov/nchs/data/databriefs/db329_tables-508.pdf#2).

SOURCE: NCHS, National Vital Statistics System, Mortality.

# The Current Opioid Epidemic

Figure 3. Age-adjusted drug overdose death rates, by state: United States, 2017

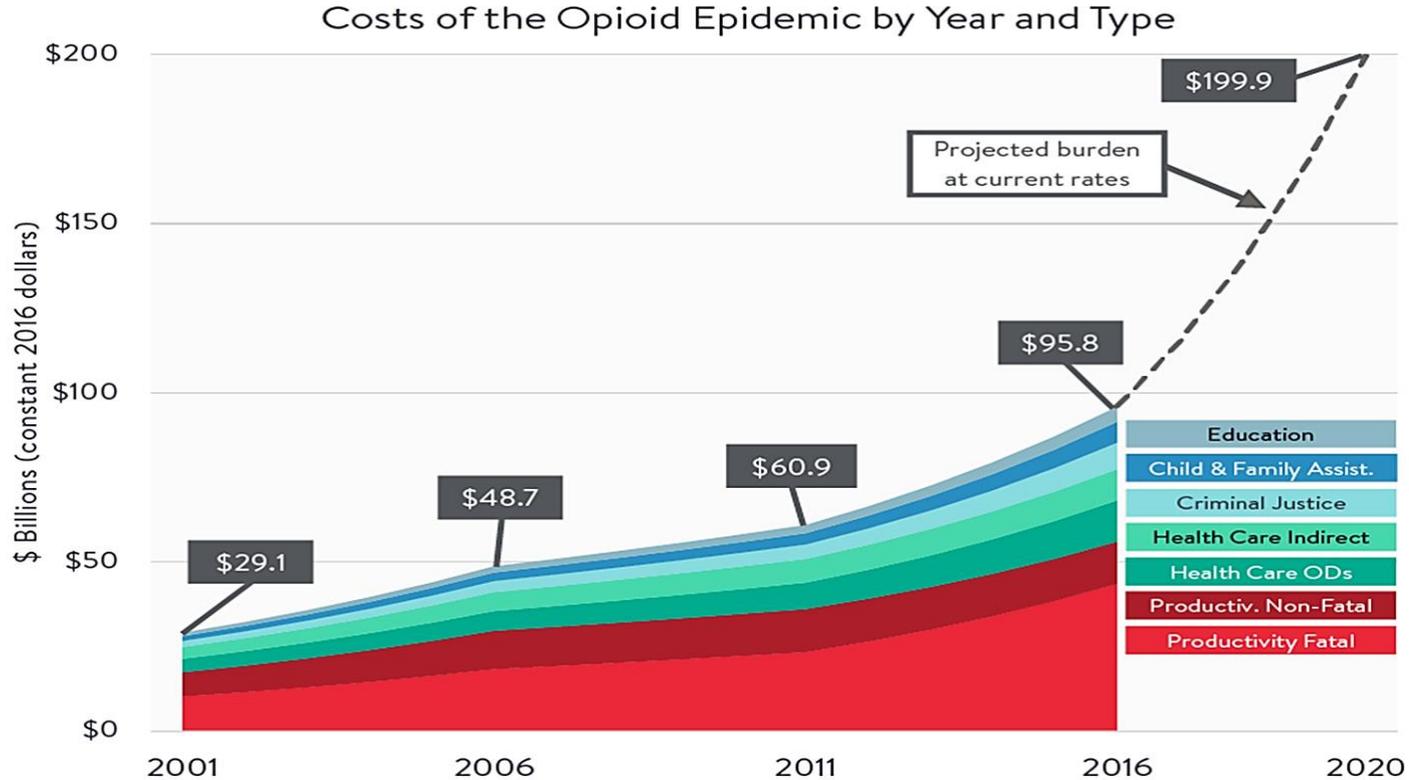


NOTES: Deaths are classified using the *International Classification of Diseases, 10th Revision*. Drug-poisoning (overdose) deaths are identified using underlying cause-of-death codes X40–X44, X60–X64, X85, and Y10–Y14. Access data table for Figure 3 at:

[https://www.cdc.gov/nchs/data/databriefs/db329\\_tables-508.pdf#3](https://www.cdc.gov/nchs/data/databriefs/db329_tables-508.pdf#3).

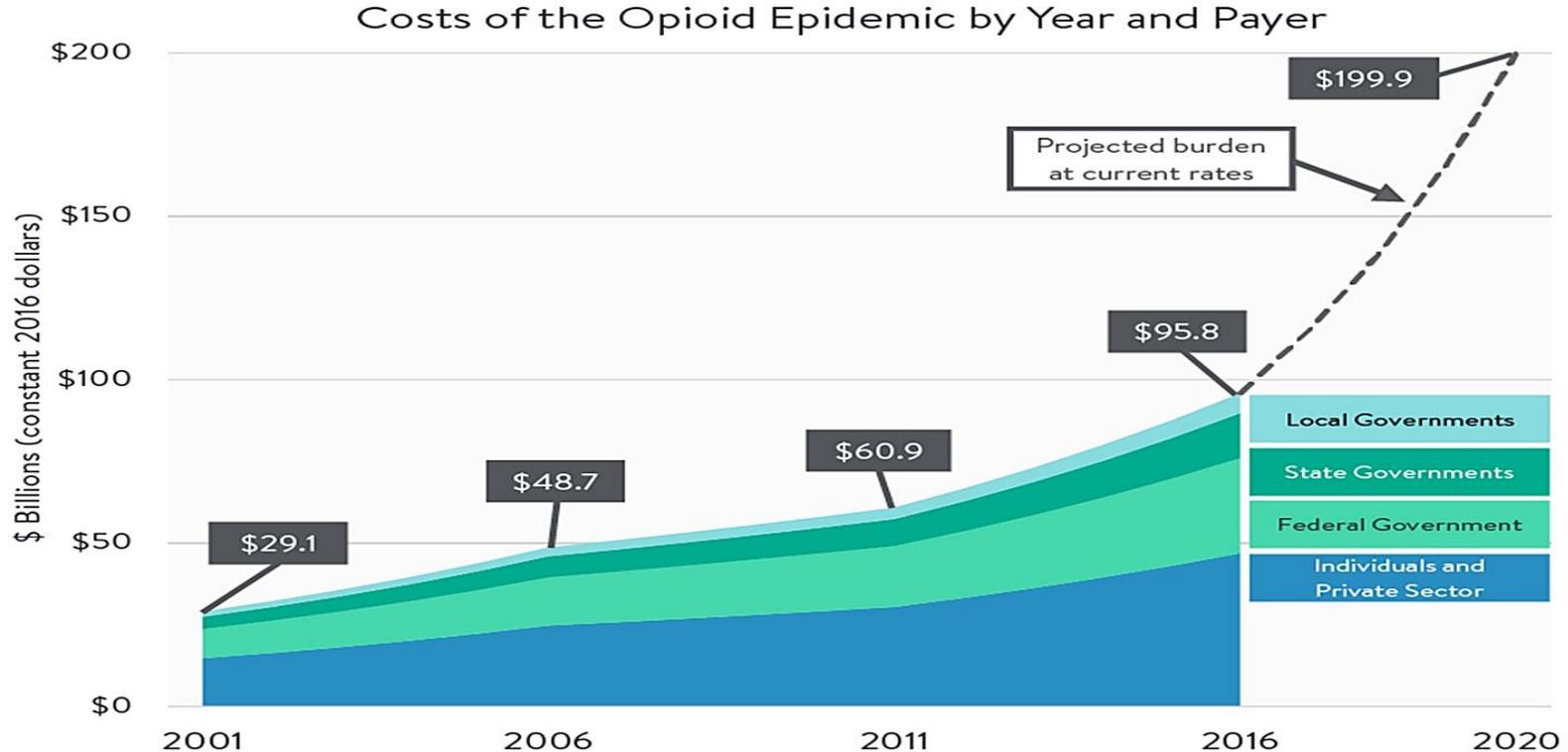
SOURCE: NCHS, National Vital Statistics System, Mortality.

# The Current Opioid Epidemic



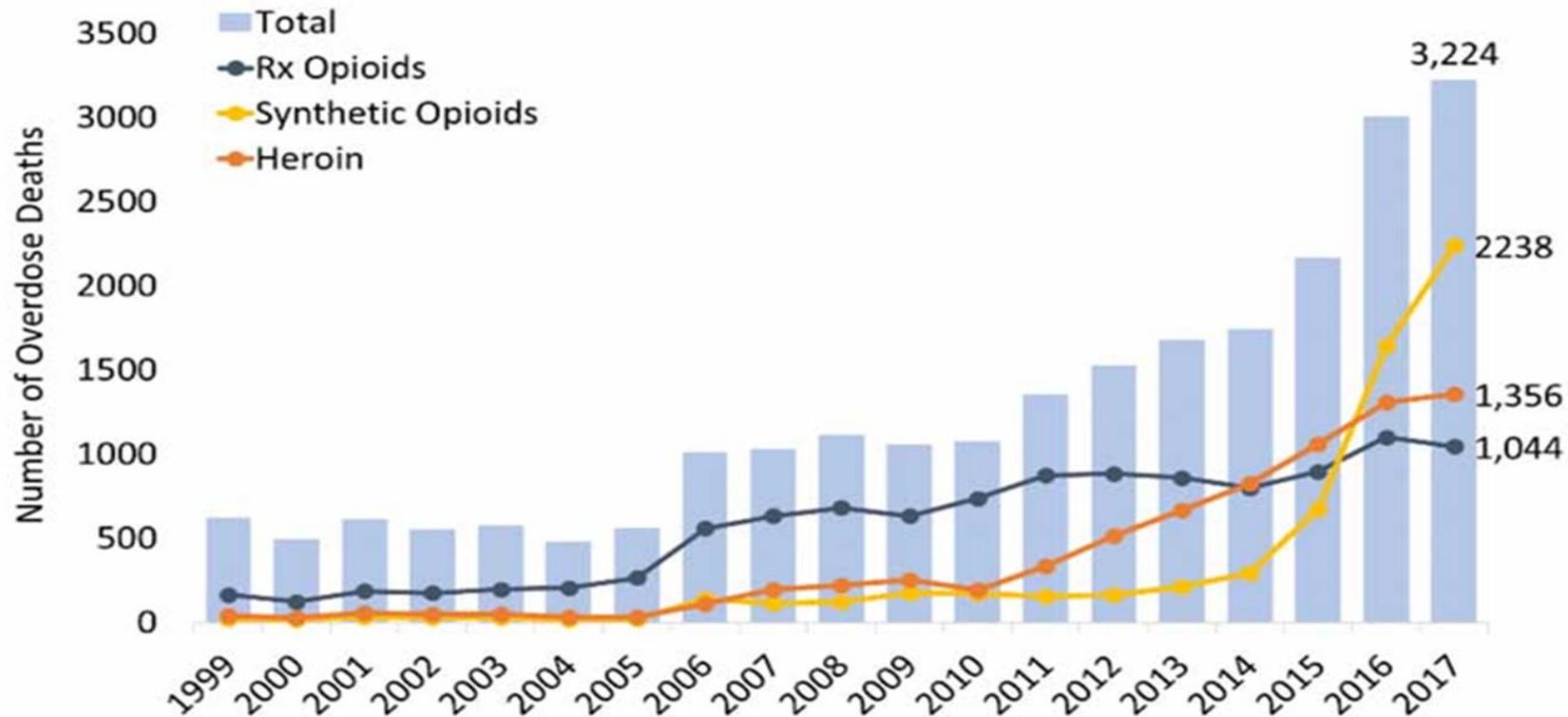
\* Data between labeled estimates interpolated using constant growth rates

# The Current Opioid Epidemic



\* Data between labeled estimates interpolated using constant growth rates

# *The Current Opioid Epidemic in NYS*

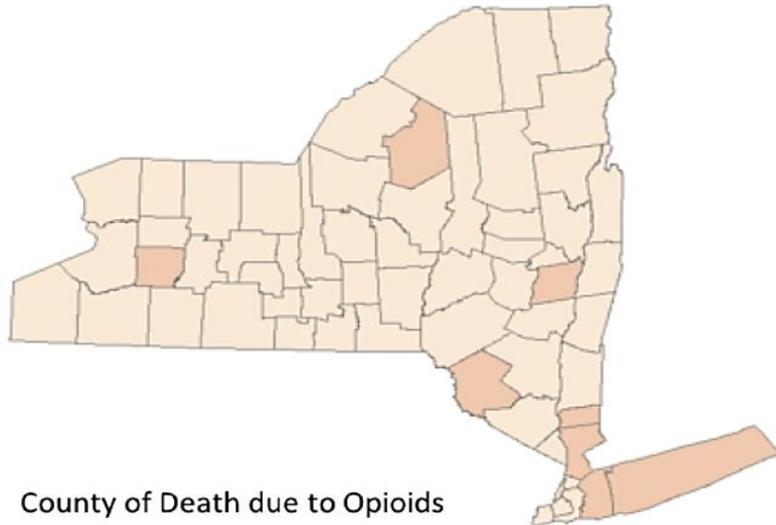


# *The Current Opioid Epidemic in NYS*

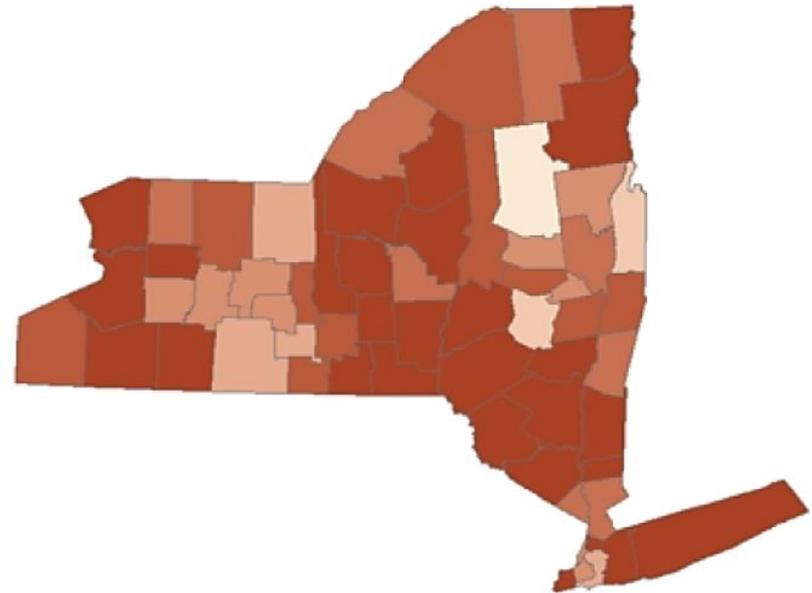
October 2, 2018

2

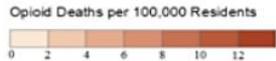
1999



2015



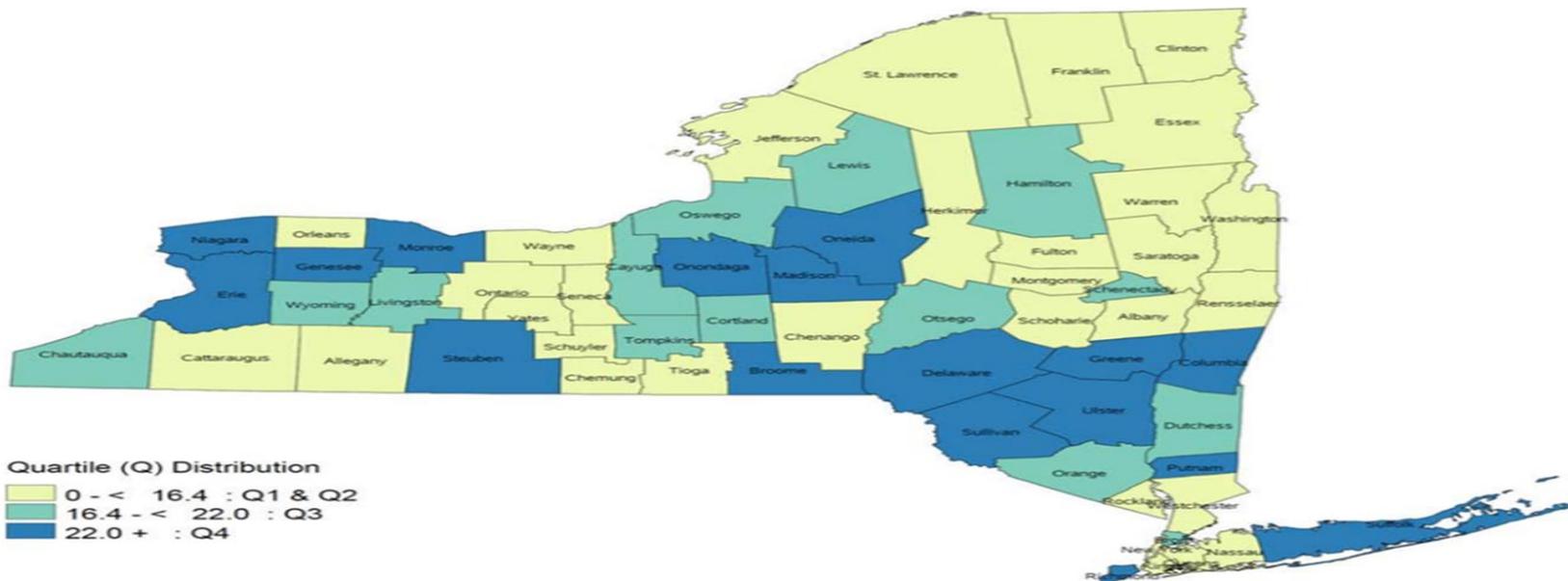
County of Death due to Opioids  
Rate per 100,000 Residents



# The Current Opioid Epidemic in NYS

## New York State Opioid Annual Report 2018

**Figure 1.2 Overdose deaths involving any opioid, age-adjusted rate per 100,000 population, by county, New York State, 2016**



Data source: New York State Department of Health, Bureau of Vital Statistics; Data as of May 2018  
For county data on overdose deaths involving any opioid, see [Appendix: Data Table 1.2.](#)

# Treatment Goals for OUD

## Treatment Goals

- Range of treatment goals

Minimization  
of harms from  
ongoing use



Sustained recovery  
with abstinence  
from all substances

- Treatment Options; Federations of State Medical Boards 2013
  - Partial Agonist (Buprenorphine) at the mu-receptor – OBOT/OTP
  - Agonist (Methadone) at the mu-receptor - OTP
  - Antagonists (Naltrexone) at the mu-receptor
  - Simple detoxification and no other treatment
  - Counseling and/or peer support without MAT
  - Referral to short or long term residential treatment

# ***Recovery is Individualized***

A process of change through which individuals improve their health and wellness, live a self-directed life, and strive to reach their full potential.

- + **Health**: overcoming or managing one's disease(s) or symptoms;
  - + **Home**: a stable and safe place to live;
  - + **Purpose**: meaningful daily activities and the independence, income, and resources to participate in society; and
  - + **Community**: relationships and social networks that provide support, friendship, love, and hope.
- 
- + **Source**: Abridged from SAMHSA

# ***What is Harm Reduction?***

*Harm reduction is a set of practical strategies and ideas aimed at reducing negative consequences associated with drug use. Harm reduction is also a movement for social justice built on a belief in, and respect for, the rights of people who use drugs. It is based on a strong commitment to public health and human rights.*

# ***Harm Reduction: Principles***

- + *A set of practical strategies by which harm related to illicit drug use is reduced:*
- + Recognizes that drug use is common
- + Includes a “spectrum” of strategies from safer use to abstinence
- + Is low threshold: entry requirements appropriate to the targeted group
- + Ensures that PWUD have a real voice in the creation of programs and policies

+ Source: [www.harmreduction.org](http://www.harmreduction.org)

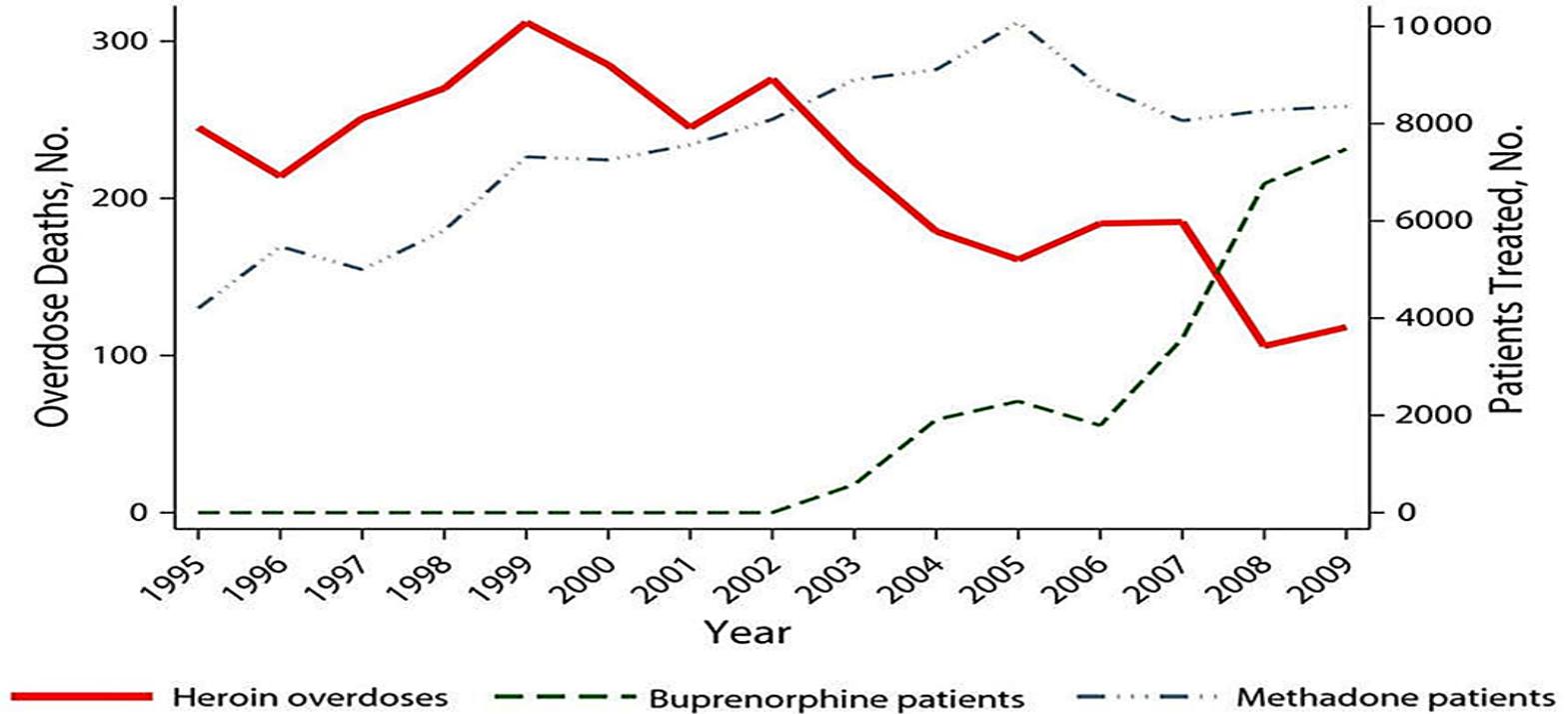
# ***Drug Treatment Isn't for Everyone***

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- + Some occasional alcohol and/or other drug use may not present a health risk; though any use is worthy of discussion**
- + Not all people who use want to stop**
- + Not all have time for treatment due to work and other obligations**
- + Fear of stigma**

# Why MAT?

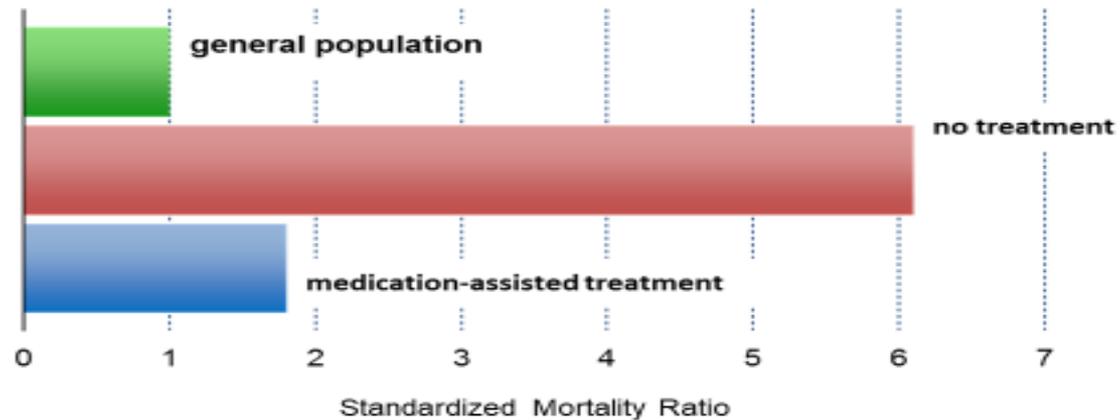
## MAT REDUCES HEROIN OD DEATHS



# Why MAT?

## Benefits of MAT: Decreased Mortality

### Death rates:



Dupouy et al., 2017  
Evans et al., 2015  
Sordo et al., 2017

# ***Goals for MAT***

- Decrease risk for fatal and nonfatal overdose (methadone and buprenorphine)
- Alleviate physical withdrawal symptoms
- Create a “narcotic blockade” (saturate the opioid mu receptors)
- Alleviate drug cravings
- Normalize brain changes: anatomy
- Normalize brain physiology: neurotransmitters
- Increase functionality for the patient: goals are individualized
- Decrease harm (incidence of infectious disease: HIV/HCV/HBV, incidence of infections: endocarditis/abscesses, etc.)

# Options for MAT

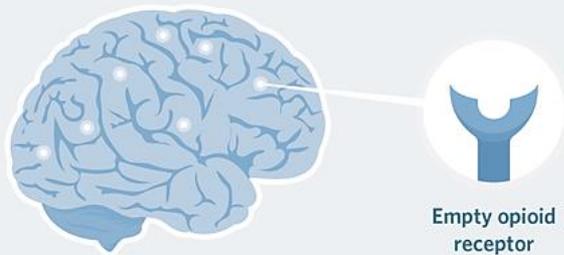
## FDA approved medications

Medication	Euphoria	Overdose Risk	Effectiveness	Other
Methadone	Some	Low	↓ mortality ↓ illicit opioids ↓ criminality	Good data Structured Inexpensive
Buprenorphine	Minimal	Minimal	↓ mortality ↓ illicit opioids ↓ HIV risk	Good data Convenient Feasible
Long-acting naltrexone	None	None	↓ illicit opioids	Minimal data Expensive

# How MAT Works in the Brain

Figure 1

How OUD Medications Work in the Brain



Methadone



*Full agonist:  
generates effect*

Buprenorphine



*Partial agonist:  
generates limited effect*

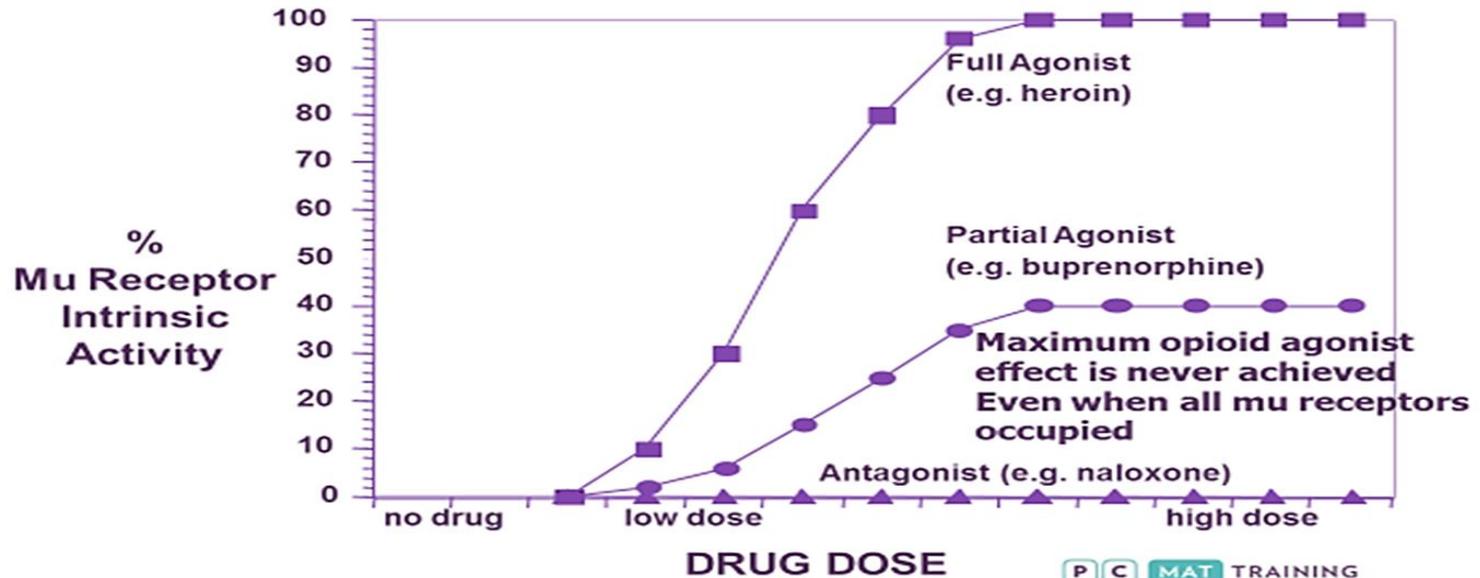
Naltrexone



*Antagonist:  
blocks effect*

# *% Mu Receptor Intrinsic Activity*

## Comparison of Activity Levels



# Options for MAT: Methadone

## Major Features of Methadone

### Full Agonist at mu receptor

### Long acting

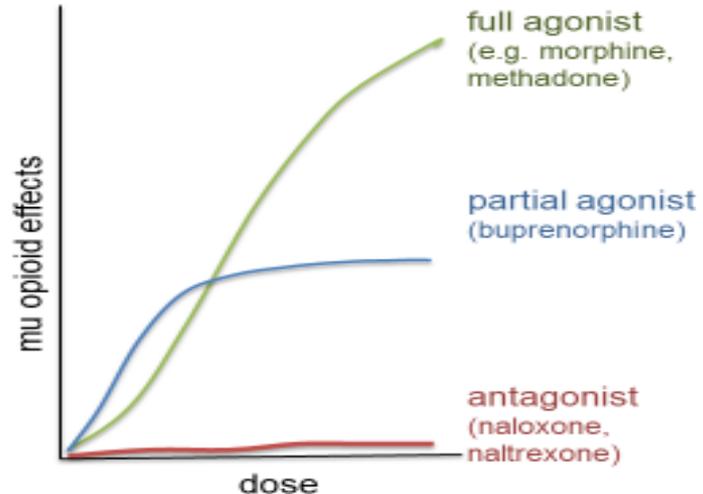
- Half-life ~ 15-60 Hours

### Weak affinity for mu receptor

- *Can be displaced by partial agonists (e.g. buprenorphine) and antagonists (e.g. naloxone, naltrexone), which can both precipitate withdrawal*

### Monitoring

- Significant respiratory suppression and potential respiratory arrest in overdose
- QT prolongation



# Options for MAT: Naltrexone

## Major Features of Naltrexone

### **Full Antagonist** at mu receptor

- Competitive binding at mu receptor

### **Long acting**

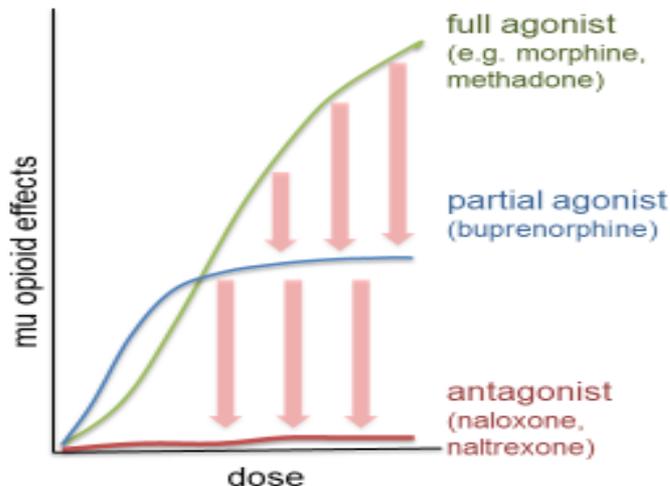
- Half-life:
  - Oral ~ 4 Hours
  - IM ~ 5-10 days

### **High affinity** for mu receptor

- *Blocks* other opioids
- *Displaces* other opioids
  - Can precipitate withdrawal

### **Formulations**

- *Tablets: Revia®: FDA approved in 1984*
- *Extended-Release intramuscular injection: Vivitrol®: FDA approved in 2010*



# Options for MAT: Buprenorphine

## Major Features of Buprenorphine

### **Partial agonist** at mu receptor

- Comparatively minimal respiratory suppression and no respiratory arrest when used as prescribed

### **Long acting**

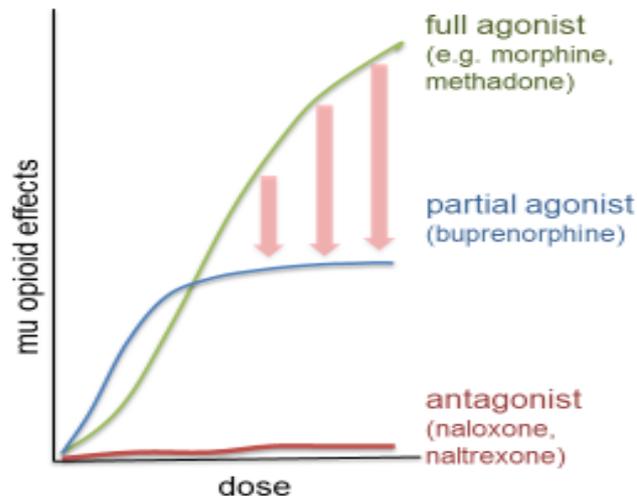
- Half-life ~ 24-36 Hours

### **High affinity** for mu receptor

- *Blocks* other opioids
- *Displaces* other opioids
  - Can precipitate withdrawal

### **Slow dissociation** from mu receptor

- *Stays on receptor for a long time*



# ***Duration of MAT***

- + LONG ENOUGH...!!!
- + It is different for every patient, but...recidivism rates and mortality are higher for shorter courses of treatment and for no treatment
- + At a minimum, patients should remain on MAT for six months-1 year; but, in reality, MAT is often much longer, and, often chronic
- + Average duration on buprenorphine treatment: 8-9 years
- + OUD is a CHRONIC disease, and, like other chronic diseases, may require medication CHRONICALLY (think long term versus lifetime)

## ***Buprenorphine Treatment: Crux of the Problem***

- + Less than 10% of persons with SUD successfully access treatment
- + Only 25% of providers with a buprenorphine waiver actually have ever written a prescription for buprenorphine
- + Of those that have written prescriptions, they often have less than 10 buprenorphine patients on their panel
- + Buprenorphine providers are often not located in communities where persons with OUD can access them
- + Many buprenorphine providers do not prescribe buprenorphine in a harm reduction context, but rather use an abstinence-based recovery model and punitive measures with patients with OUD who “fail”
- + Many buprenorphine prescribers have a high threshold for entry, meaning no polysubstance use, no comorbid mental health conditions, etc.
- + Some buprenorphine providers do not accept insurance\* and accept cash payments only, preying on desperate patients and families, and discharging patients when they cannot pay

\*this is partially due to low insurance reimbursement rates for visits

## ***Buprenorphine Treatment: Misconceptions or Perceived Challenges***

- + “I don’t want *those patients* in my waiting room (or pharmacy...)”
- + “The floodgates will open”
- + “I don’t want to be a social worker (and don’t we need to provide psychosocial counseling in our office setting?)”
- + “Buprenorphine induction is too challenging”
- + “I don’t know what to do with polysubstance use”
- + “I don’t know how to order and interpret urine drug screens”
- + “What about buprenorphine diversion? Are people on the street going to get high from my buprenorphine prescriptions?” (pharmacists think this too...)
- + “There are too many insurance and prior authorization issues”
- + “I need support; *those patients* are too needy and too difficult”
- + “*Those patients* will disrupt the clinic (or pharmacy...) and patient flow”
- + “I am not confident in treating OUD and I don’t feel that I received adequate training”

# *Stigma*

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- “An attribute that is deeply discrediting” (Goffman, 1963)
- “Mark” of a deviant condition, flawed, spoiled (Jones, et al, 1984)
- Stigma: a process consisting of labeling, stereotyping, cognitive separation, emotional reactions, status loss and discrimination-often institutional (Link and Phelan, 2001)

# *Stigma and Substance Use*

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Substance Use Disorders are more highly stigmatized than other health conditions

Stigmatizing attitudes towards certain behaviors and groups are widely accepted, culturally endorsed, and enshrined in policy

Substance Use Disorders are often treated as a moral and/or criminal issue rather than a chronic health problem

Health care providers may hold negative beliefs about people with substance use disorders (i.e. they overuse system resources, are not invested in their health, “abuse” the system)

# *Stigma and Substance Use*

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Research indicates that stigma contributes to a host of adverse outcomes for people with substance use disorders, including:

- **Poor mental and physical health**
- Non-completion of substance use treatment
- Delayed recovery and reintegration processes
- **Increased involvement in risky behavior (i.e. needle sharing)**

# *Stigma Towards People Who Use Drugs (PWUD)*



- Healthcare providers have high levels of stigma and bad feelings towards people who use drugs, in part from derogatory or dehumanizing language that is commonplace
- Studies indicate that the language used corresponds with providing poorer treatment

# *Stigma Towards PWUD*

Stigma: a barrier to help-seeking behavior

Stigma in the moment of health care seeking discourages people from seeking additional help

Stigma does not discourage substance use, rather it fosters feelings of worthlessness/hopelessness, and is triggering for ongoing use

Source: Lancaster, et al, Drug Policy Modeling Program, 2018

# *Stigma Towards PWUD*

- People internalize/reject/react to external stigma
- Experiences of dehumanization are common
- This results in delayed presentations to healthcare, not disclosing substance use, downplaying pain, and seeking care elsewhere

Source: Biancarelli, et al, Drug Alcohol Dependence, May 2019

# *Access to OBOT in Areas with High Rates of Opioid-Related Mortality: Cash-Paying Patients Favored Over Medicaid Recipients*

**Setting:** 6 US jurisdictions with a high burden of opioid-related mortality: MA, MD, NH, WV, OH, and Washington DC

**Design:** Audit survey (“secret shopper” study)

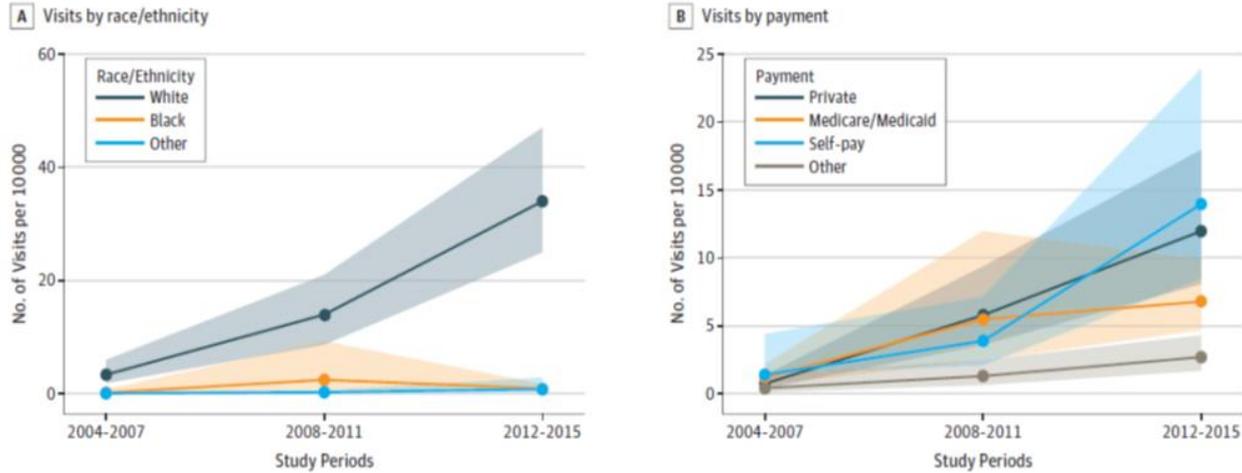
**Participants:** From July to November 2018, callers contacted 546 publicly listed buprenorphine prescribers twice, posing as uninsured or Medicaid-covered patients seeking buprenorphine treatment

**Results:** New appointments were offered to 54% of Medicaid contacts and 62% of uninsured self-pay contacts, whereas 27% of Medicaid and 41% of uninsured self-pay contacts were offered an appointment with the possibility of a buprenorphine prescription on the first visit

**Conclusions:** Many buprenorphine prescribers did not offer new appointments or rapid buprenorphine access to callers reporting active heroin use, particularly those with Medicaid coverage

# Buprenorphine Treatment Divide by Race/Ethnicity and Payment

Figure. Buprenorphine Visits by Race/Ethnicity and Payment Type, 2004-2015



Buprenorphine visits (n = 1369) and 95% CIs per 10 000 visits (shaded areas), grouped by year and stratified by race/ethnicity and payment type. Estimates account for complex survey design elements and are nationally representative.

# *Buprenorphine Treatment: Addressing STIGMA*

33

## Making the Change to Person-Centered Language

Instead of this...	Say this...
Addiction	Substance Use Disorder/Opioid Use Disorder
Drug Addict, Abuser	A <b>person who</b> uses drugs
"Clean" or "Dirty" toxicology	Test was "Negative" or "Positive"; test was "unexpected" or "expected"
Got clean	A <b>person who</b> formerly used drugs
Junkie, Crackhead, Tweaker, etc.	A <b>person who</b> uses... (specify drug/s)

# ***Buprenorphine Treatment: Addressing STIGMA***

## ***NYS DOH AIDS Institute Recommendations for Improving Language and Establishing Stigma-Free, Supportive, Service Delivery Environments***

- Use person-first language: examples: “person who uses drugs”, “woman who uses drugs”; NOT “drug addict” or “drug abuser” or “dope fiend”
- Use Identity-affirming language: encourage positive talk instead of negative talk
- Establish a welcoming environment: create a “safe space”
- Recognize the value of staff being representative of the communities served
- Build staff skills to dialogue with clients/patients about language
- Be on the alert for judgmental language: examples: “clean”, “dirty”, “infectious”
- Use quality improvement to dismantle stigma
- Promote ongoing discussions regarding stigma
- Document agency policies, practices, and progress toward eliminating stigma

# ***Buprenorphine Treatment: Psychosocial Counseling***

## Lack of effect of additional psychosocial treatment with buprenorphine treatment

- 4 negative RCTs
  - RCT of telephonic support vs standard of care
    - “Care coach” called participants, provided OUD education, assistance with treatment challenges, encouragement
    - No change in retention
  - 3 RCTs of standard vs. enhanced medical management
    - MDs & RNs; HIV+/- patients; primary care setting
    - Standard (15-20 min): counseling about drug use, drug abstinence/reduction, self-help groups, utox results
    - Enhanced (45 min): similar content
    - No change in abstinence, retention, adherence

# Buprenorphine Treatment: Induction

## Buprenorphine induction strategies

- National guidelines provide induction options
  - Home- and office-based inductions
- In 2005, nearly half of MA providers used home-based inductions
- Induction “tool kit”
  - Buprenorphine
  - Ancillary medications
  - Instruction sheet
  - Teach self-management of chronic disease

**STARTING BUPRENORPHINE (“Bupe” or “Suboxone”)**  
Congratulations on starting treatment!

**WHAT TO START WITH\***

- If Buprenorphine (Bupe) pills or films (3 mg):  
(\*\*There are many different brand names and generic forms of Bupe. Some are shown below.)



- If Suboxone pills (200 mg) – for body pain, take 1-2 pills every 8 hours as needed
- If Clarinetix pills (1 mg) – for nausea, take 1 pill every 8 hours as needed
- If Incontinex pills (2 mg) – for diarrhea, take 1 pill after each episode of diarrhea. Max 6 pills per day

**WHEN AM I READY TO START BUPE?**

- Use the list of symptoms below to see when you are ready to start Bupe
- What until you have at least 8 symptoms to start Bupe. If you don't have 7 symptoms, wait a bit longer and remove the symptoms again. It is very important that you wait until you feel at least 5 symptoms before starting Bupe! To be sure that you are ready to start, it's best to have at least 1 of the symptoms in the grey shaded area.

Symptoms	Do I have this?
I feel jittery	Yes/No
My nose is running	Yes/No
I have a sore throat	Yes/No
My stomach hurts	Yes/No
My head is dizzy or lightheaded	Yes/No
My head is pounding or throbbing	Yes/No
I have low back pain	Yes/No
I'm sneezing	Yes/No
I feel weak – or all stiff	Yes/No
I feel dizzy	Yes/No
I feel nauseous	Yes/No
I feel like vomiting	Yes/No
I have changes in my stomach	Yes/No
I feel like crying	Yes/No

**THINGS NOT TO DO WITH BUPE**

- DON'T use Bupe when you are high—it will make you sleep sick!
- DON'T use Bupe with alcohol, other medications, or any oils
- DON'T use Bupe with benzos (like Xanax, Valium, Klonopin, Valium, Ativan) unless prescribed by a doctor who knows you are taking Bupe
- DON'T use Bupe if you are taking pain killers until you talk to your doctor
- DON'T use Bupe if you are taking more than 60 mg of methadone
- DON'T swallow Bupe – it gets into your body by melting under your tongue
- DON'T lose your Bupe – it can't be refilled early

**HOW TO TAKE BUPE**



- Before taking Bupe, drink some water
- Put Bupe under your tongue
- Don't eat or drink anything until the Bupe has dissolved completely

**PLAN**

- Use your last heroin, methadone, pain pill
- When you have at least 5 symptoms, drink that last, then you are ready to start
- Start with \_\_\_\_\_ pill or film under your tongue
- Wait \_\_\_\_\_ minutes
- If you feel the same or just a little better, then take another \_\_\_\_\_ pill or film
- Wait 2 hours – if you still feel sick or uncomfortable, take another \_\_\_\_\_ pill or film

**PROBLEMS? QUESTIONS?**

- Call \_\_\_\_\_ if you still feel sick after taking a total of \_\_\_\_\_ pills or film (\_\_\_\_ mg)

**NEXT STEPS**

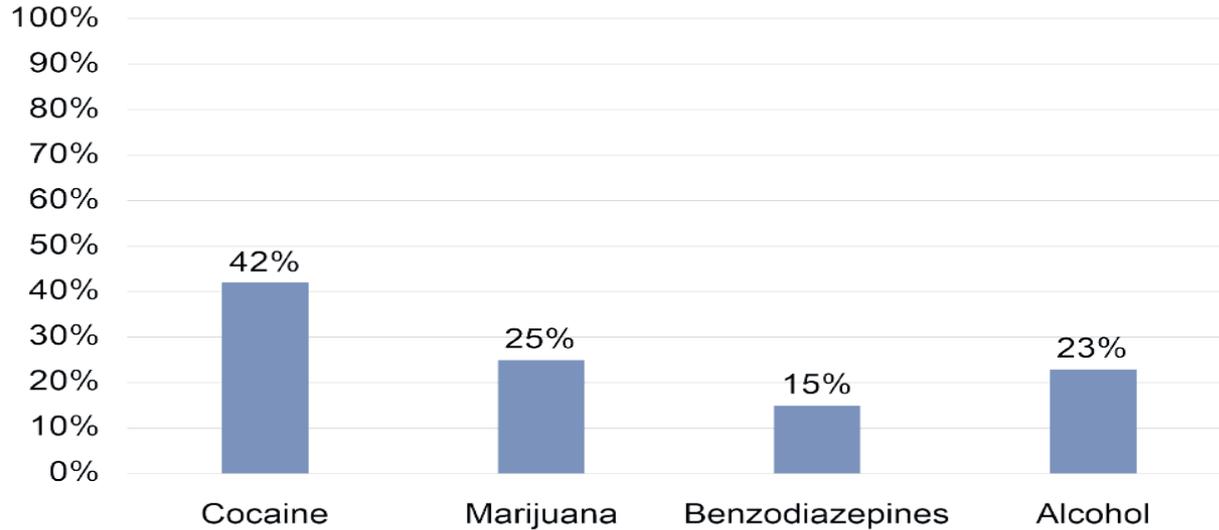
- Appointment with \_\_\_\_\_ at \_\_\_\_\_
- Appointment with Dr. \_\_\_\_\_ at \_\_\_\_\_

**WHAT I TOOK**

Time	Amount of pills or film
Day 1	_____ pm _____ pm _____ pm
Day 2	_____ pm _____ pm _____ pm
Day 3	_____ pm _____ pm _____ pm

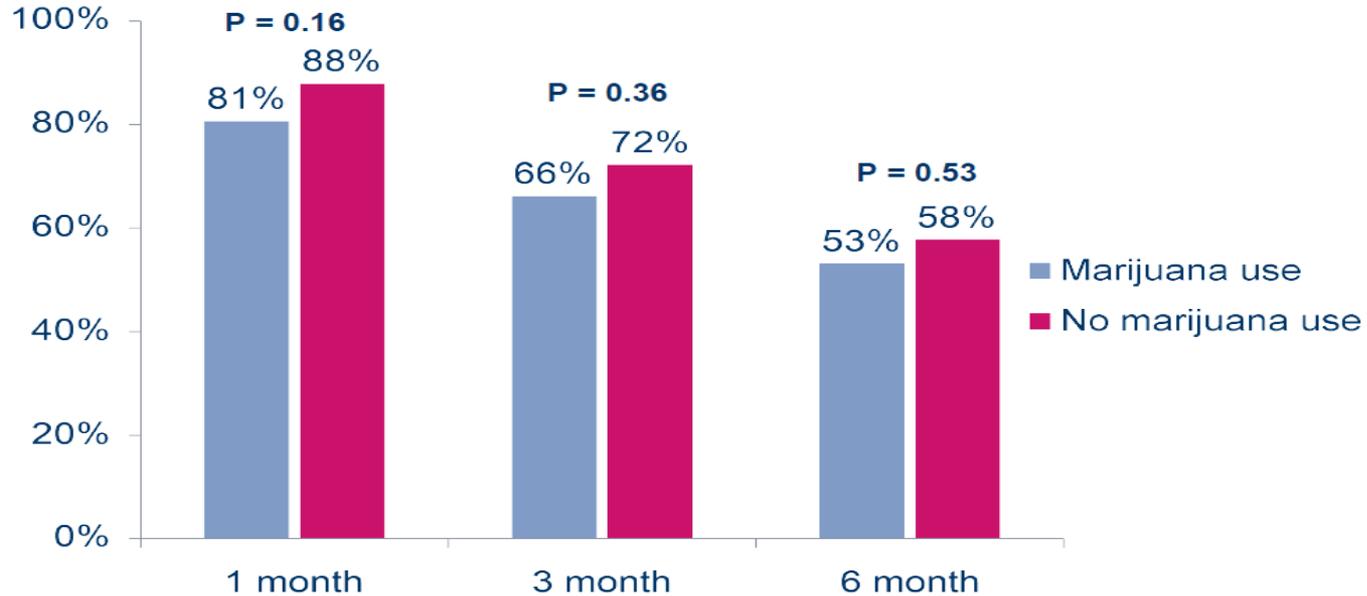
# ***Buprenorphine Treatment: Polysubstance Use***

Polysubstance use among patients initiating buprenorphine treatment in the Bronx



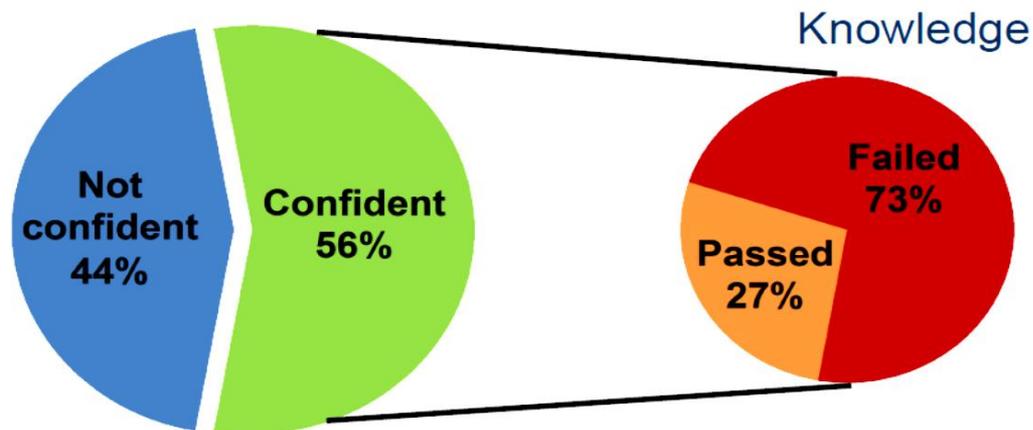
# ***Buprenorphine Treatment: Polysubstance Use***

## **Buprenorphine Treatment Retention by Baseline Marijuana Use**



# *Buprenorphine Treatment: UDS Interpretation*

## Urine drug test interpretation



# *Buprenorphine Treatment: Diversion*

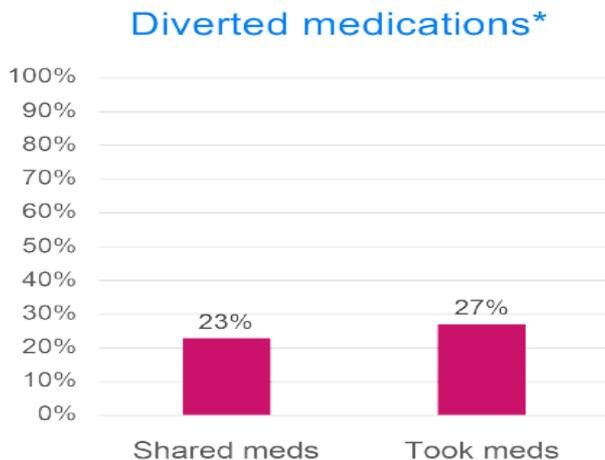
## Diversion

- It happens
- With many meds
- Buprenorphine <<< other opioids

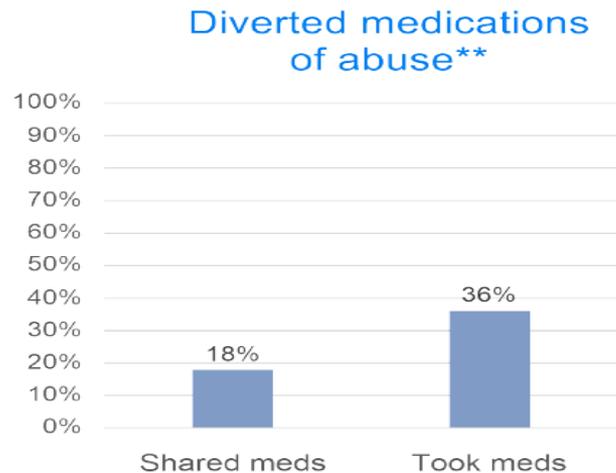
# ***Buprenorphine Treatment: Diversion***

## **Diversion in general and OUD populations**

### **General population**



### **OUD patients**



\*Medications = antibiotics; birth control pills; meds for allergies, pain, mood, acne

\*\*Medications of abuse = sedatives; buprenorphine; meds for ADHD, sleep, pain

# Understanding the Use of Diverted Buprenorphine

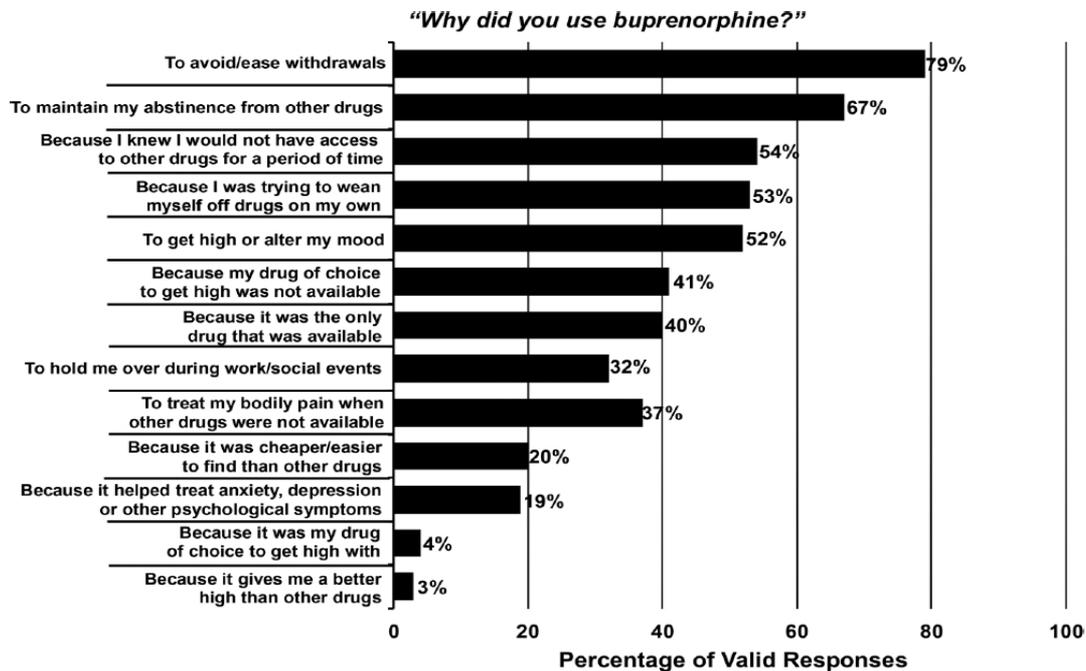
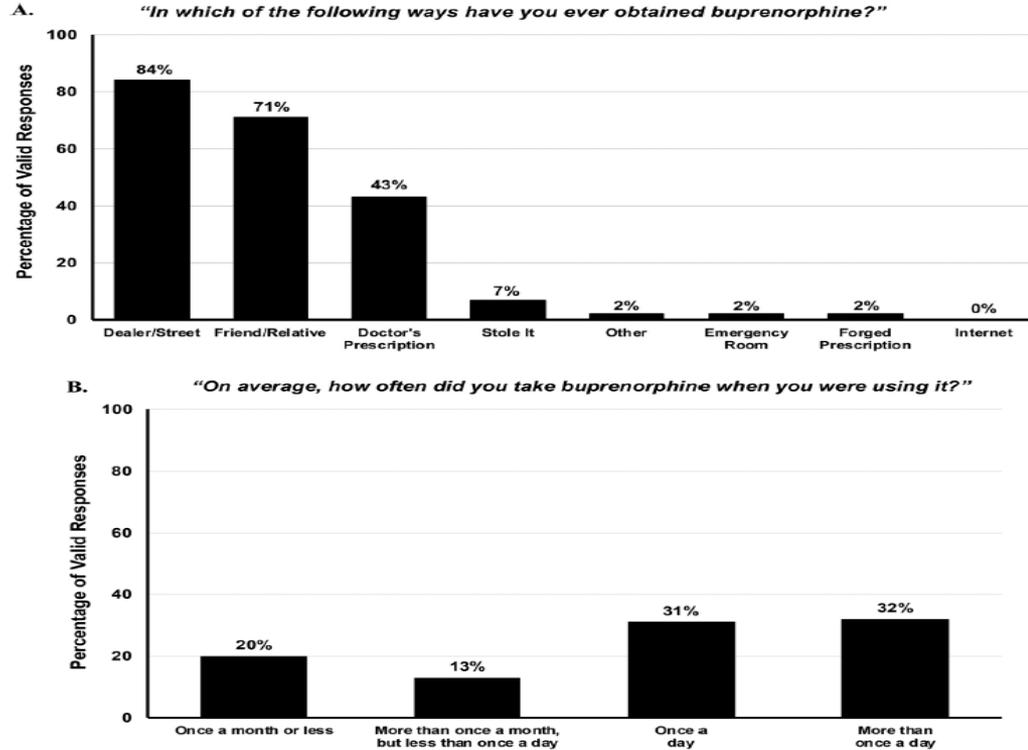


Fig. 3. Motivations for use among those who used diverted buprenorphine.

# Understanding the Use of Diverted Buprenorphine

T.J. Cicero et al.

Drug and Alcohol Dependence 193 (2018) 117–123



# *Understanding the Use of Diverted Buprenorphine*

C.

*“In which of the following ways have you EVER used buprenorphine?”*

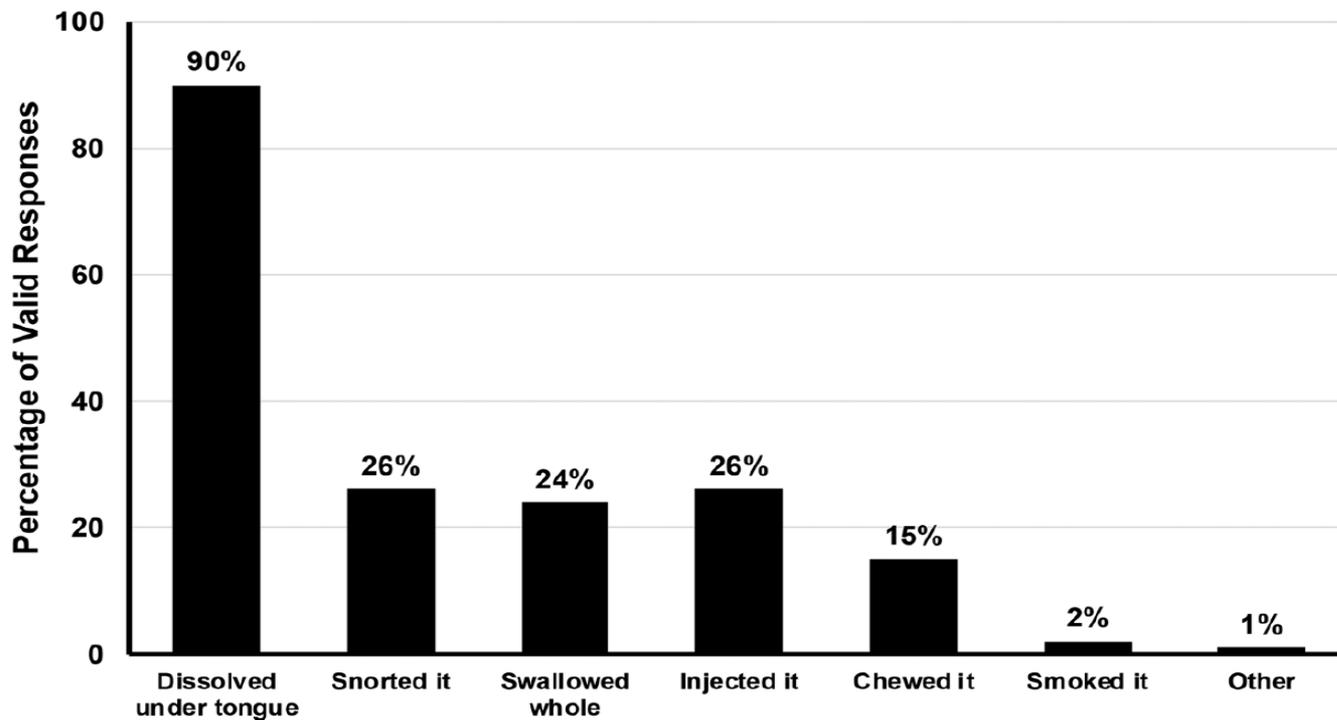


Fig. 4. Patterns of diverted buprenorphine use.

## ***Challenging the Myths About MAT for OUD***

- + **Myth:** “*MAT just trades one addiction for another*”
- + **Fact:** Both buprenorphine and methadone do cause physical dependence to an opioid; however, physical dependence does not equal addiction or a use disorder; OUD is characterized by a compulsion to use opioids with associated behaviors which lead to dysfunction in the PWUD’s life; buprenorphine and methadone allow people to stabilize, by occupying the mu opioid receptors to keep opioid withdrawal symptoms at bay and control opioid cravings, allowing a person to regain functionality in his/her life
  
- + **Myth:** “*MAT is only for the short term*”
- + **Fact:** Research has consistently shown that people maintained on MAT for longer durations have better long-term outcomes than those who are taken off MAT; there is no evidence to support benefits from stopping MAT

## ***Challenging the Myths About MAT for OUD***

- + **Myth:** “*My patient’s condition is not severe enough to require MAT*”
- + **Fact:** Given the lethality of the current opioid epidemic, preventing unintentional opioid overdose among opioid users is a key goal of MAT; MAT is now recommended for all opioid users, including adolescents, and all pregnant women, even if they do not meet DSM-5 criteria for OUD; the three MAT options allow tailoring of treatment to meet each person’s needs
  
- + **Myth:** “*MAT increases the risk for overdose in patients*”
- + **Fact:** Research has shown clearly that both methadone and buprenorphine use are associated with decreased risk for mortality due to opioid overdose; occupancy of the mu opioid receptors by either methadone or buprenorphine protects a PWUD from an unintentional overdose if he/she relapses with opioids

## ***Challenging the Myths About MAT for OUD***

- + **Myth:** *“Providing MAT will only disrupt and hinder a patient’s recovery process”*
- + **Fact:** MAT has been shown to assist PWUD in recovery by improving quality of life, level of functioning, and the ability to handle stress; most importantly, MAT reduces mortality while PWUD begin their recovery process; PWUD are often more open to other supports for their recovery once stable on MAT
  
- + **Myth:** *“There isn’t any proof that MAT is better than abstinence”*
- + **Fact:** MAT is evidence-based and is the recommended course of treatment for OUD; AAAP, AMA, NIDA, SAMHSA, NIAAA, CDC, WHO, and many other professional organizations emphasize MAT as **first-line treatment for OUD**
  
- + **Myth:** *“Most insurance plans don’t cover MAT”*
- + **Fact:** This is no longer true; most Medicaid, Medicare, and private insurance plans cover MAT; a prior authorization (PA) may be required

# ***Best Practices for Engaging PWUD***

1. ***Engaging*** with PWUD is the most important activity: ***demonstrate empathy***
2. ***Utilizing*** harm reduction principles in counseling and employing harm reduction interventions with PWUD is vital (make referrals as needed: MAT, MH; link with local services: SEP, MMTP)
3. ***Utilizing*** motivational interviewing to engage PWUD ***in whatever stage of change they are currently in***
4. ***Giving*** a naloxone kit to anyone at risk of opioid overdose (either experiencing it or witnessing it)
5. ***True integration*** (not just coordination of care or co-location) of behavioral health, primary care, and SUD services is ***key to effecting change***
6. ***Think outside the box!***
7. ***Support one another***

## ***OUD and MAT Conclusions***

- OUD is prevalent; OUD is a chronic disease/medical condition
- MAT is efficacious for OUD; chronic medication is often needed
- MAT is only effective if the person with OUD is **READY** for treatment
- Do harm reduction education and give naloxone kits
- Be non-judgmental with persons with OUD; it is not a moral issue or a character defect, it is a medical condition
- Incorporating MAT into general medical practice is the ideal forum in which to deliver care; it is a rewarding part of practice
- Dispel stigma!
- Dispel myths and misconceptions about MAT

# Resources

- + [www.harmreduction.org](http://www.harmreduction.org)
- + [www.samhsa.gov](http://www.samhsa.gov)
- + <https://www.confidentialrecovery.com/services/mat-medication-assisted-treatment/>
- + <https://www2.palomar.edu/users/warmstrong/wwstaff.htm>
- + <http://www.penington.org.au/community-overdose-prevention-and-education-cope/>
- + Special thanks to: Petros Levounis, MD, Chinazo Cunningham, MD, Ross Sullivan, MD, Kimberly Sue, MD, PhD, and Crystal Marr, LCSW for use of their slides
- + [www.cdc.gov](http://www.cdc.gov)
- + [www.nytimes.com](http://www.nytimes.com)
- + <https://www.cdc.gov/nchs/about/index.htm>
- + <https://www.ahrq.gov/data/hcup/index.html>
- + <https://www.vox.com/>
- + <https://www.drugabuse.gov/drugs-abuse/opioids/opioid-overdose-crisis>
- + <https://www.hhs.gov/opioids/about-the-epidemic/index.html>
- + <https://www.health.ny.gov/>
- + <https://pcssnow.org/>
- + <https://www.naabt.org/>
- + <https://www.ncbi.nlm.nih.gov/pubmed/12606177>
- + <https://www.asam.org/>
- + <https://www.health.ny.gov/diseases/aids/consumers/prevention/>

# Resources

- 1) <http://www.shatterproof.org/blog/entry/medication-assisted-treatment-for-addiction>
- 2) [https://www.whitehouse.gov/sites/default/files/ondcp/recovery/medication assisted treatment 9-21-20121.pdf](https://www.whitehouse.gov/sites/default/files/ondcp/recovery/medication%20assisted%20treatment%209-21-20121.pdf)
- 3) <http://www.overdosefreepa.pitt.edu/education-toolbox/medication-assisted-treatment-mat-2/#clarifying>
- 4) [http://www.asam.org/docs/default-source/advocacy/aaam-implications-for-opioid-addiction-treatment final](http://www.asam.org/docs/default-source/advocacy/aaam-implications-for-opioid-addiction-treatment-final)
- 5) <http://store.samhsa.gov/shin/content/SMA14-4854/SMA14-4854.pdf>
- 6) <http://www.samhsa.gov/medication-assisted-treatment/legislation-regulations-guidelines#DATA-2000>
- 7) <http://www.samhsa.gov/medication-assisted-treatment/treatment/naltrexone>
- 8) <http://www.samhsa.gov/medication-assisted-treatment/training-resources/support-organizations>
- 9) <https://www.federalregister.gov/articles/2016/03/30/2016-07128/medication-assisted-treatment-for-opioid-use-disorders>
- 10) <http://www.integration.samhsa.gov/clinical-practice/mat/mat-overview>
- 11) <https://www.congress.gov/bill/114th-congress/senate-bill/524/text>
- 12) <http://pcssmat.org/waiver-eligibility-training/>
- 13) “MAT Maintenance Treatment and Superior Outcomes” PowerPoint, Dr. Arthur Williams
- 14) <https://www.drugabuse.gov/publications/principles-drug-addiction-treatment-research-based-guide-third-edition/frequently-asked-questions/how-long-does-drug-addiction-treatment>
- 15) Challenging the Myths About Medication Assisted Treatment (MAT) for Opioid Use Disorder (OUD) information sheet by Nick Szubiak, Director, Clinical Excellence in Addictions, at [NICKS@thenationalcouncil.org](mailto:NICKS@thenationalcouncil.org)
- 16) <https://altarum.org>
- 17) Theodore J. Cicero, et al. *Understanding the Use of Diverted Buprenorphine*, *Drug and Alcohol Dependence*, 193 (2018), 117-123.

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# QUESTIONS?

[kramsey@hrhcare.org](mailto:kramsey@hrhcare.org)