

**SULLIVAN COUNTY VISITORS ASSOCIATION MINUTES**  
**100 Sullivan Ave., Ferndale, NY, July 23, 2013**

**Present:** Roberta Byron-Lockwood, Herb Clark, Phyllis Andrews, Rick Lander, Ivan Weinger, Richard Glisson, Stacy Cohen, Elaine Giguere, Sonja Hedlund, Paul Carlucci

**Absent:** Steve Vegliante, Elaine Fettig, Alan Rosenblatt, Anne Hart, Jean Tulp, Darlene Fedun, Norman Duttweiler,

The meeting was called to order at 9:15 a.m.

**Minutes:** The minutes from the May 2013 meeting were attached. There weren't any official minutes from June as we didn't have a quorum. A motion to accept the minutes was made by Giguere and seconded by Cohen. Approved.

**Financial Report:** The financial report was attached. A motion to accept the financial report was made by Giguere and seconded by Lander. Approved.

**Membership:** A motion to accept the new members was made by Lander and seconded by Glisson. Approved. We will shortly be having someone to solicit new members.

**Committees:**

Ag Committee- Cover options for the map were presented & reviewed. One was chosen with a slight change of a picture of an apple to that of a tomato.

Arts Committee - The Arts & Cultural Map will contain listings of all organizations. A lot of the copy is done so far.

**ACTION ITEMS**

**Red Chair** – The Red Chair enjoyed its visit very much. We have posted over 60 pictures on our facebook page.

**CFA** – This covers 7 counties and at least 5 of them have to be involved. It also has to include Sullivan County. A “cruise” of the Hudson is planned and will include at least part of the Delaware. We hope to have something on the Delaware all the way from Hancock down. The time period covered will be: May 2014-April 2015.

**Video** – Herb met with ND Pro Media (see handout) regarding a video. They proposed a cost of \$750 for our members for a 60 second spot. Those videos will then be put together for our use at trade shows, etc.

**Travel Writers** – Writers will be coming on Friday. They will be staying at the Golden Guernsey in Cohecton and the Villa Roma in Callicoon. Their itinerary will include: Dancing Cat for dinner, river visit, RiverFest, hiking, concert at Bethel Woods.

## **UPDATES**

**Casino Referendum** – The county’s support correspondence was reviewed. Hedlund expressed her opposition to the referendum stating that she doesn’t see it as a sure route for sound economic development in the county.

**Travel Collateral** – Request for travel guide information will be going out shortly to ensure an early printing for 2014.

**Next Meeting** – August 27, 2013 at 9 a.m.