

**SULLIVAN COUNTY VISITORS ASSOCIATION MINUTES**  
**100 Sullivan Ave., Ferndale, NY, December 4, 2014**

**Present:** Roberta Byron-Lockwood, Herb Clark, Phyllis Andrews, Rick Lander, Richard Glisson, Alan Rosenblatt, Elaine Fettig, Sonja Hedlund, Steve Vegliante, Paul Carlucci

**Absent:** Ivan Weinger, Jean Tulp, Elaine Giguere, Stacy Cohen, Franklin Trapp, Anne Hart, Darlene Fedun

The meeting was called to order at 4:40 p.m.

**Discussion:** Rosenblatt presented the Out of County Membership Committee's findings. There was much discussion regarding whether or not to allow out of county members and if or how long we would allow current/existing out of county members to remain. There was a lot of conflicting ideas/suggestions. It was decided to table this for another meeting as our time is limited and there is Board business that needs to be addressed.

**Minutes:** The minutes of the October meeting were emailed and attached. A motion to accept the October Board minutes was made by Hedlund and seconded by Fettig. Approved.

**Financial Report:** The financial report was attached. A motion to accept the financial report was made by Fettig and seconded by Vegliante. Approved.

**Annual Audit:** The audit was presented to the Board members at the two previous monthly Board meetings. A motion to accept the audit was made by Glisson and seconded by Lander. Approved.

**Membership Report:** The membership report was attached. A motion to accept the new members was made by Glisson and seconded by Lander. Approved.

**Slate of Officers:** The slate of officers for 2015 was presented: Paul Carlucci & Elaine Fettig – Co-Chairmen, Rick Lander – Vice-Chairman, Richard Glisson – Treasurer, Elaine Giguere – Secretary, Darlene Fedun – Executive Committee Member. A motion to accept the Slate of Officers was made by Hedlund and seconded by Rosenblatt. Approved.

**Committees:**

**Nominating Committee** – The newly elected Board members are: Stacy Cohen, Darlene Fedun, Elaine Fettig and Jennifer Grimes.

## **ACTION ITEMS**

**County Contract** – Members of the Executive Committee met with some of the legislators regarding the contract for tourism promotion. We requested a longer term of 3-5 years. There hasn't been any determination yet regarding this request.

**Motorcycle Trips** – We are working with O'Toole's Harley Davidson on a Motorcycle Map which we hope to have for the spring shows.

**Spirit Map** – A committee is working on this. We are looking at Taste NY grants.

**Membership Drive** – We need a committee to solicit membership in 2015. Incentive: Offer members/Board members a discount off their membership for each new member brought onboard.

## **UPDATES**

**Travel Guide** – The travel guide is in the editing stages. A cover still needs to be chosen. The cover needs to attract a new generation (Generation Y) to come without losing our steady visitors.

**I Love NY Promotions** – Tour buses out of NYC are looking for packages.

**Casino Update** – The siting committee will announce its decision casino locations on December 17 in Albany.

**Next Meeting** – January 27, 2015 at 9 a.m. in the SCVA Conference Room.

**Adjournment** – The meeting was adjourned at 5:20 p.m. with a motion by Hedlund and a second by Rosenblatt. Approved.