

**SULLIVAN COUNTY VISITORS ASSOCIATION MINUTES**  
**100 Sullivan Ave., Ferndale, NY, August 25, 2015**

**Present:** Roberta Byron-Lockwood, Herb Clark, Phyllis Andrews, Alan Rosenblatt, Richard Glisson, Matt Wein, Sonja Hedlund, Paul Carlucci

**Absent:** Darlene Fedun, Stacy Cohen, Franklin Trapp, Elaine Fettig, Scott Conley, Rick Lander, Jennifer Grimes, Steve Vegliante, Elaine Giguere

**Call-In Number: Board members not able to attend a meeting may conference call in (712-432-1500 access code 778746#). Please let us know ahead of time if you will be using this option.**

The meeting was called to order at 8:40 a.m.

There was no quorum. The below represents the discussions that took place.

**Interns:** Our summer interns worked out very well. They sent emails to Air B&B and Homeaway listings. As a result, the Treasurer's office signed up several new businesses to the bed tax collection. They also worked continuously on our tens of thousands of inquiries received during their time with us.

**Applications/CFA:** We put in several grant applications. The largest is for our office/visitors center which will include car charging stations, digital boards, a virtual concierge and much more. All ten counties in casino region 1 sent us letters of support for the exit 106 visitor's center. EPR will be our partner. If we are awarded the URI, we will be guaranteed 5 years of funding.

**Financial:** \$10,000 less was collected in bed tax last year. However, we are up in collections thus far this year.

**Travel Guide** – Profiles and advertising info has already been sent out. We need everything back ASAP so that we can have the guide in distribution in early January.

**Contracting Agencies** – We have cut way back on services and cost from Media Solstice.

**Annual Meeting** – Tentative date is December 2 or 3. We need sponsorships to help offset the costs.

**Nominations** – Nomination requests need to go out soon.

**Casino** – Licensing is expected to be in hand in October and building will begin.

**Next Meeting** – September 22 at 8:30 a.m. in the SCVA conference room.