

SULLIVAN COUNTY VISITORS ASSOCIATION MINUTES
100 Sullivan Ave., Ferndale, NY, Tuesday, February 27, 2018

Present: Paul Ciliberto (via phone), Stacy Cohen, Sims Foster, Elaine Giguere, Jennifer Grimes, Tanya Hahn, Rick Lander, Shannon McSweeney, Brian Rourke, Alan Rosenblatt, Franklin Trapp (via phone), Donna Hemmer, Ira Steingart, Roberta Byron-Lockwood, Herb Clark, Holly Gassler

Absent: Randy Resnick, Rob Victoria, Abhay Jain

Excused: Paul Carlucci, Phil Vallone, Diane Riegal

Roberta called the meeting to order at 8:39am

Financial Report: The Financial Report was attached. A motion to accept the financial report was made by Sims Foster and seconded by Brian Rourke all in favor. Motion carries.

Finance Team/Tanya: SCVA is approved for \$400,000 note to assist with the new visitor's center.

Minutes: The minutes from the January 2018 Board Meeting were attached.

A motion to accept the minutes was made by Sims Foster and seconded by Brian Rourke, all in favor. Motion carries.

Membership Report: The New & Renewing membership report was attached. There are eight new memberships and twenty-seven renewing Memberships. A motion to accept the New & Renewing Membership's was made by Sims Foster and seconded by Brian Rourke, all in favor. Motion carries.

Building Team: SCVA has looked several other possible locations for SCVA to consider for the new Visitors Center.

Strategic Plan: The Strategic Plan will be ready for the Annual Retreat (Next Month). If there are any topics you would like to see addressed at the Retreat contact Alan beforehand to ensure that it is on the agenda. The By-Laws will also be discussed at the Board Retreat.

Nominating: Nothing to Report.

Marketing Team: SCVA has brought on board a Photographer, Jerry Cohen to capture the Sullivan Catskills at its best. SCVA met with Nick Piatek to potentially bring on board for videography; to create storyboards to be consistent with the season and our social media promos.

Updates:

Travel Guide: 2018 Travel Guides are being shipped out by request.

Next Meeting: March 27, 2018

Adjournment: The meeting was adjourned at 10:06am with a motion by Stacy Cohen and a second by Sims Foster, all in favor. Motion carries.

Respectfully Submitted,
Holly Gassler