



SULLIVAN COUNTY GOVERNMENT CENTER
100 NORTH STREET
P.O. BOX 5012
MONTICELLO, NEW YORK 12701

SULLIVAN COUNTY LEGISLATURE
Community and Economic Development Committee
October 5, 2017
11:00 A.M.

***Committee Members: Ira Steingart (Chair); Terri Ward (Vice Chair);
Joe Perrello; Catherine Owens; and Nadia Rajsz***

AGENDA

PRESENTATION: None

DISCUSSION ITEMS: None

RESOLUTIONS: None

DIVISION/PROGRAM UPDATE:

- Partnership for Economic Development – Marc Baez
- Chamber of Commerce – Cathy Paty
- Visitors Association - Roberta Byron-Lockwood
- Workforce Development – Laura Quigley
- Community & Economic Development – Freda Eisenberg
- IDA - Jen Flad

PUBLIC COMMENTS:

SEPTEMBER 2017

SULLIVAN CATSKILLS

HIGHLIGHTS

- **IRISH SUN:** Hosted the editor of the Irish Sun for inclusion in his paper and online. Part of the Norwegian Air program
- **MIND BODY & WELLNESS:** Hosted a writer for Mind Body & Wellness for travel story about Fall in the Sullivan Catskills
- **CATSKILL CARRIAGE:** Met with the organizer of the new Catskill Carriage to develop additional opportunities with routes and rental cars once they arrive.
- **CAS:** Meeting with Catskill Art Society on their expansion and working together
- **SULLIVAN LEADERSHIP:** Presented to the 2017 class of Sullivan Leadership
- **NYSDMO:** Attended state-wide meeting of the CVB Association to discuss 2018 marketing efforts
- **BIG EDDY FILM FESTIVAL:** Spoke at a brunch for film makers to discuss the process of filming in the Sullivan Catskills
- **RECENT PRESS:** Media placements varied from high end glamping to boutique accommodations to outdoor attractions. These placements were in regional, national and international outlets. CBS New York; Scottish Sun; Daily Mail UK; Lonely Planet; Family Circle; Escape Brooklyn; Metro; Gothamist; Variety; Haunted Trails of New York; Grubfather; Wall St

Journal; New York Upstate; mommypoppins.com; onlyinyourstate.com
HVParent.com; Thrillist; InsideHook; Times Magazine; On the Water
Magazine.

- **TO BE PUBLISHED:** Family Fun is doing an article family fly fishing. T Magazine is doing an article on September 10th. An Irish writer is touring in September for an article in the UK.
- **BRAND USA:** Brand USA is producing a national video on the music venues in the US and recently filmed Bethel Woods Center for the Arts and Museum to be included in the video. Brand USA is also sponsoring a FAM trip of 6 media and a Brand USA rep to the Sullivan Catskills in September. SCVA is also part of the Brand USA Australia marketing.
- **SOCIAL MEDIA:** Social media continues to grow on Facebook with 20,000 fans, Twitter and Instagram have doubled over the last month and blog post along with exceptional photography continues to build the brand for the Sullivan Catskills and the new web site
- **MARKETING PLAN:** SCVA print media placements are showing an upswing in request from the readership at these placements. SCVA is launching a strong digital and social campaign.
- **SWDR (Nat/Geo):** SCVA continues to work with the Executive Council and Stewardship Council of the Scenic & Wild Delaware River to further plan and enhance the site and promotions. “The River Unites Us” conference is planned for September 28th.
- **PHOTOGRAPHY:** SCVA continues to work with several photographers and videographers to increase the amount of high quality photos and videos needed to supply the web and travel writer request. These are be catalogued in a Sullivan Catskills Gallery for easy access and use.

- **TRAILS:** SCVA is working with the Trail committee and Trailkeeper, promoting and developing our Sullivan Catskills trail system.
- **RESORTS WORLD CATSKILLS:** Meeting with Executive Director of Guest Services to discuss updates and partnerships
- **WOODSTOCK 50TH ANNIVERSARY:** The excitement is building already as we approach
- **MOTORCYCLE RIDE PROMOTION:** Working with local motorcycle enthusiasts to develop motorcycle rides throughout the Sullivan Catskills with attractions, restaurants and lodging. Our first rides will be ready for Fall.
- **CATSKILL FILM COMMISSION:** Meeting to discuss qualifying stage space, discuss updates to web, logistics for recent filming request and presenting at Big Eddy Film Festival

Program Employment Data

Program	Covered Period	# of People Who Found Employment	# of Businesses	Examples of Businesses
Workforce Innovation and Opportunity Act (WIOA) Adult, Dislocated Worker & Youth	8/28/17 – 9/26/17	59	38	Achieve Rehab & Nursing ADP Total Source Best Western County of Sullivan Crystal Run Healthcare Crystal Run Village E Tetz & Sons Inc Eagle One Roofing Erts Mechanical Inc Horizon Medical Group Ideal Snacks Johnstons Toyota Livingston Manor Central School Luzon Oil Co. Inc. Manor Motors Inc. M&B Food Processing Inc. Orange Regional Med Cntr Rolling V Bus Corp. SUNY Sullivan Roscoe Nursing Home Stage Door Manor Verona Oil Co. Inc. Village of Woodridge

- ✓ For the local workforce system the Workforce Innovation and Opportunity Act requires a Memorandum of Understanding (MOU) between the required system partners. A draft MOU has been completed and is at the NYSDOL for review. The MOU outlines in general terms how agencies will work together to provide comprehensive services to our customers.
- ✓ Work has begun on the four year WIOA Local Plan for our workforce development area. It provides a snapshot of the area, an overview of the system and plans for how partners will deliver services. Where the MOU is the agreement to

partner, the Local Plan is the “how” we will partner. It is due to NYSDOL by the end of November but must be completed by October 31 to meet the 30 day public notice requirement.

- ✓ NYSDOL Sector Partnership Grant Update:
 - ✓ Deliverables include a career pathway template and the forming of the HV Catskills Regional Hospitality Skills Alliance.
 - ✓ Grant was extended through June 2018.
 - ✓ A regional forum was held in May and a “wrap up” meeting was held in June.
 - ✓ The template is under development.
 - ✓ In response to employer feedback a Career Readiness training and a Hospitality Orientation to the industry are being developed.
 - ✓ Meetings with businesses will occur in September to receive feedback on products.
 - ✓ Formalizing the structure of the Alliance will be a focus in September/October.
 - ✓ A regional meeting will be scheduled in October to bring everyone back together to share updates, products and next steps.

Meeting Highlights:

- 9/12 - Workforce Development Board Quarterly
- 9/13 – County Leadership Training
- 9/15 - Planning Meeting with ENGN
- 9/20 – MCS Academy of Finance Strategic Planning Meeting
- 9/20 – SC Opioid Task Force Meeting
- 9/21 – ResCare Meeting on Job Corps Application

Unemployment Rates

Month	2017 Sullivan County	2016 Sullivan County	2017 Hudson Valley	2017 New York State	2017 United States
January	5.3	4.8	4.5	5.0	5.1
February	5.7	5.7	4.8	5.1	4.9
March	5.0	5.3	4.1	4.4	4.6
April	4.8	4.8	4.1	4.2	4.1
May	4.3	4.3	4.1	4.3	4.1
June	4.4	4.3	4.5	4.5	4.5
July	4.3	4.2	4.5	4.9	4.6
August	4.3	4.2	4.5	4.9	4.5
September					
October					
November					
December					

**LABOR MARKET REGIONS RANKED BY UNEMPLOYMENT RATE
AUGUST 2017**

RANK	REGION	RATE
1	Capital Region	4.2
2	Long Island Region	4.4
3	Hudson Valley Region	4.5
4	Central New York Region	4.8
4	Finger Lakes Region	4.8
6	Mohawk Valley Region	4.9
6	Southern Tier Region	4.9
8	New York City Region	5.1
9	Western New York Region	5.3
10	North Country Region	5.5

Labor Market Profile

Resident Civilian Labor Force and Nonfarm Employment

SULLIVAN COUNTY

August 2017, July 2017, August 2016

Category	Aug 2017	Jul 2017	Aug 2016	Net Month	% Month	Net Year	% Year
Resident Civilian Labor Force	36,500	36,700	36,100	-200	-0.5%	400	1.1%
Employed	34,900	35,200	34,600	-300	-0.9%	300	0.9%
Unemployed	1,600	1,600	1,500	0	0.0%	100	6.7%
Sullivan County Unemployment Rate	4.3%	4.3%	4.2%	0.0		0.1	
NYS Unemployment Rate	4.9%	4.9%	4.9%	0.0		0.0	
US Unemployment Rate	4.5%	4.6%	5.0%	-0.1		-0.5	
Total Nonfarm							
Total Nonfarm	29,100	29,100	28,500	0	0.0%	600	2.1%
Total Private							
Total Private	22,900	23,100	22,300	-200	-0.9%	600	2.7%
Goods-Producing							
Goods-Producing	2,400	2,400	2,400	0	0.0%	0	0.0%
Natural Resources, Mining and Construction							
Natural Resources, Mining and Construction	1,100	1,100	1,000	0	0.0%	100	10.0%
Manufacturing							
Manufacturing	1,300	1,300	1,400	0	0.0%	-100	-7.1%
Service-Providing							
Service-Providing	26,700	26,700	26,100	0	0.0%	600	2.3%
Private Service-Providing							
Private Service-Providing	20,500	20,700	19,900	-200	-1.0%	600	3.0%
Trade, Transportation and Utilities							
Trade, Transportation and Utilities	4,500	4,500	4,500	0	0.0%	0	0.0%
Information							
Information	100	100	100	0	0.0%	0	0.0%
Financial Activities							
Financial Activities	1,100	1,100	1,100	0	0.0%	0	0.0%
Professional and Business Services							
Professional and Business Services	1,600	1,600	1,600	0	0.0%	0	0.0%
Education and Health Services							
Education and Health Services	7,800	7,900	7,300	-100	-1.3%	500	6.8%
Leisure and Hospitality							
Leisure and Hospitality	4,300	4,400	4,200	-100	-2.3%	100	2.4%
Other Services							
Other Services	1,100	1,100	1,100	0	0.0%	0	0.0%
Government							
Government	6,200	6,000	6,200	200	3.3%	0	0.0%

**COUNTIES RANKED BY UNEMPLOYMENT RATE
AUGUST 2017**

RANK	COUNTY	RATE	RANK	COUNTY	RATE
1	Columbia County	3.6	32	Chenango County	4.7
2	Hamilton County	3.7	32	Otsego County	4.7
3	Saratoga County	3.8	34	Cayuga County	4.8
4	Yates County	3.9	34	Oneida County	4.8
5	Ontario County	4.0	34	Schoharie County	4.8
6	Genesee County	4.1	37	Cortland County	4.9
6	Seneca County	4.1	37	Greene County	4.9
6	Washington County	4.1	37	Herkimer County	4.9
9	Dutchess County	4.2	37	Madison County	4.9
9	Nassau County	4.2	41	Erie County	5.1
9	Warren County	4.2	41	Monroe County	5.1
12	Albany County	4.3	41	Steuben County	5.1
12	Essex County	4.3	44	Broome County	5.2
12	Putnam County	4.3	44	Chemung County	5.2
12	Sullivan County	4.3	44	Clinton County	5.2
16	Queens County	4.4	47	Chautauqua County	5.3
16	Rensselaer County	4.4	47	Delaware County	5.3
16	Schenectady County	4.4	47	Franklin County	5.3
16	Tompkins County	4.4	47	Fulton County	5.3
20	Livingston County	4.5	47	Kings County	5.3
20	New York County	4.5	47	Lewis County	5.3
20	Rockland County	4.5	47	Montgomery County	5.3
20	Ulster County	4.5	47	Richmond County	5.3
24	Onondaga County	4.6	55	Jefferson County	5.4
24	Orange County	4.6	56	Cattaraugus County	5.5
24	Schuyler County	4.6	57	Niagara County	5.8
24	Suffolk County	4.6	57	Orleans County	5.8
24	Tioga County	4.6	57	Oswego County	5.8
24	Wayne County	4.6	60	Allegany County	6.0
24	Westchester County	4.6	61	St. Lawrence County	6.5
24	Wyoming County	4.6	62	Bronx County	6.9

ACTIVITY REPORT -SEPTEMBER 2017
COUNTY OF SULLIVAN INDUSTRIAL DEVELOPMENT AGENCY, SULLIVAN COUNTY
FUNDING CORPORATION, THE SULLIVAN COUNTY INFRASTRUCTURE LOCAL
DEVELOPMENT CORPORATION

September 28, 2017

At its regular monthly meeting in September, the County of Sullivan IDA Board approved extensions of the sales tax exemption periods for three ongoing projects: Veria Lifestyle Inc.; Be Neet LLC and Jeff Sanitation Inc.; and HUDSUT LLC and HVFG LLC. The extensions will facilitate the continued construction and development of these three projects, in accordance with their agreements with the IDA.

In September the IDA received formal notification from USDA- Rural Development that we have been awarded two Rural Business Development Grants for fiscal year 2017. The IDA will use the grant funds to purchase equipment that will be leased to Catskill Brewery in Livingston Manor and Goodness Grainless in Narrowsburg. Agency staff and USDA representatives have met with both businesses to discuss their projects and the administration of the grants. We expect to complete both projects and close out both grants by late 2018.

The Sullivan County Infrastructure Local Development Corporation (TSCILDC) Board of Directors also met in September. At their meeting the Board approved the Special Assessment Report for the 2018 fiscal year, prepared by MuniCap, Inc., the administrator for the Adelaar infrastructure bonds. The infrastructure improvements related to the Adelaar development will be paid for by special assessments collected from the benefitted parcels. For the 2018 bond year, no special assessments are due.

During September staff prepared draft budgets for all three agencies (IDA, SCFC, and TSCILDC). In accordance with New York State Law, all public authorities must approve their 2018 budgets and submit them to the Authorities Budget Office by November 1, 2017.

As municipalities develop their 2018 budgets and tax caps, IDA staff members continue to provide information and assistance related to 2018 estimated payments in lieu of tax from IDA projects.

Late in September the IDA's offices were moved to a different location within the CVI Building, and this has been a major focus of staff time and effort.