Delaware Valley Arts Alliance Board Meeting Delaware Valley Arts Center Narrowsburg, NY September 13, 2018

Attendees: Allison, J., Bidwell, B., Harrington, S., Hust, D., Kung, H., Lockwood, K., Luchsinger, J., Myerson, J.,

Phillips, L., Raazi, J., Stevenson, N., Sweeney, M.

Executive Director: Ariel Shanberg

Call to Order: The meeting was called to order at 6:30 PM by President Jeff Allison.

Board Chair Opening Remarks:

Jeff Allison commented on the success of the dedication of the Elaine Giguere Arts Alliance building. A large crowd was present for the building and pillar dedications. A special thanks was mentioned for those who worked to make this event a success.

Big Eddy Film Festival Update: Tina Spangler

Tina reported that at this time we appear to be headed to a well attended film festival. Frosty Myers documentary is sold out and an encore showing will be added to the schedule. Pre-sales are only \$1,700 behind the *total* sales from last year. Publicity efforts appear in the local newspapers, billboards, WJFF and Tina is working with the new bus company, Catskill Carriage to promote the festival.

Review of Minutes: A motion was made by Sean Harrington and seconded by Nancy Stevenson to approve the minutes from the previous meeting. Motion carried.

Director's Report: The Director's report is attached for review.

Of note:

- a. A meeting will be scheduled with the Sullivan County legislature to renegotiate the allocation of funds from the County dedicated to DVAA.
- b. Membership continues to grow.
- c. Performing Arts Director position was offered but the candidate turned the offer down. Ariel will be reaching out to the next candidate.
- d. The Fall schedule is delayed and may not happen this year.
- e. Jane Blake has announced her intention to retire. Ariel will be seeking a new bookkeeper to fill this void.
- f. Ariel will be taking paternity leave in November.
- g. Ariel will be applying for the Sullivan County Innovative grant for Community Foundations.
- h. With NYSCA approval, we will be awarding 2 individual artist grants rather than 1.

Finance Report:

The attached report was reviewed. The financial report continues to be positive. Significant areas include a reduction in payroll expenses and a reduction in income from Signatures Gifts. It is believed that more lower priced items should be part of new Signatures inventory and Board members should consider volunteering for Sunday hours.

Committee Reports have been sent by email. Additional information is below:

Advocacy Committee Report- nothing to report

Executive Committee – a meeting is scheduled to discuss:

- 1. Resource Development
- 2. Program Development
- 3. Paternity Leave

Finance Committee – no additional information to report.

Fundraising/Membership:

Attached for review

Board Development: Nothing to report.

Facilities – Porches have been cleaned in time for dedications.

Program: Waiting for the new Performing Arts to Director to be hired before the committee restructures responsibilities.

Rebranding Committee Update:

The committee continues to review companies who have submitted interest in the work to rebrand DVAA. It is hoped that funds will be raised specifically for rebranding.

Old Business: Nothing to report.

New Business:

- 1. Janis may have someone interested in taking the piano.
- 2. Hans proposed a 6x6 show limited to "Members only." Other benefits offered to members may be an invitation for upper level members to attend the popular Art in 6's show early.

Adjournment:

A motion was made by Jane Luchsinger to adjourn the meeting at 7:52PM.

Jane Luchsinger Secretary