

**Delaware Valley Arts Alliance
Board Meeting, Narrowsburg, NY
March 14, 2019**

Attendees: Dintiman, R.(skype), Greene, H., Harrington, S., Hust,.D., Lockwood, K., Luchsinger,J., Stevenson, N., Sweeney, M. (skype)

Call to Order: The meeting was called to order at 6:43PM by Vice-President Nancy Stevenson.

Opening remarks: Nancy requested that a Board member oversee the volunteer program. No one volunteered.

Approval of Minutes: A quorum was not present to accept minutes. Acceptance was tabled for April.

Director's Report: The Director's report is attached for review.

Finance Report:

Treasurer, Kristin Lockwood reported the following:

1. Reconciliation is up to date
2. There will be a new chart of accounts by the beginning of the next fiscal year
3. A timeline/tick file was created by Ariel
4. Reports reveal weak spots in our finances, i.e. fundraising, personal and business contributions
5. Signature sales are rising
6. The finance committee will do an annual review of vendors to make sure we are getting the best pricing

2019-2022 Strategic Plan

Since a quorum was not present an email will be sent for approval of the recent Strategic Plan

Committee Reports have been sent by email. Additional information is below:

Re-Branding Initiative- A significant amount of time was spent on rebranding. Of prime discussion was the future name for Delaware Valley Arts Alliance. Should the name remain or be changed? Pros and cons were discussed. In the end the members present agreed *not* to change our name. Committee Chair, Dan Hust will bring this information back to the committee.

Dan stated that the committee is committed to keep within the timeframe established for this project. The "Go Fund Me" promotion is just waiting for the video to be complete. The program should be launched before the next meeting.

Advocacy Committee Report-

Jeff has scheduled a meeting with his group. Hester and Jane are in the process of setting dates for their groups to meet.

Fundraising/Membership:

A Savor the Arts event has been scheduled for Saturday, March 23 at the Western Hotel in Callicoon. 10% will be donated to DVAA and a raffle for a pass to the Big Eddy film festival is planned. The committee is trying to think of more innovative ideas, perhaps something in line with the Woodstock celebration.

Board Development: Jane Luchsinger volunteered to Chair this committee.

Program: nothing to report

Facilities: nothing to report

Old Business: nothing to report.

New Business: nothing to report

Adjournment: A motion was made by Jane Luchsinger to adjourn the meeting at 8:01PM.

Jane Luchsinger, Secretary