



**Board of Directors Meeting
Thursday October 14,2021**

Present: Allison,J., Phillips,L., Hust,D., Sable,K., Roth,J., Leamer,S., Brown,D.,(on zoom),Crowther,C.,(on zoom), Greene,H.,(on zoom)
Executive Director: Ariel Shanberg

Call to Order: The meeting was called to order by President Dan Hust at 6:32pm.

1. Board Chair Opening Remarks

2. Review of Minutes:

Correction to minutes made by Dwayne Brown. Motion by Dan Hust, seconded by Liza Phillips to accept minutes as amended.

3. Executive Director's Report: Highlights (complete report distributed)

Notable

- Big Eddy Film Festival Highlights - Rural Shorts had biggest audience; Cinematic Strings received rave reviews from all present: video and audio recordings made-suggestion to present during Salon Series; plans for next year Big Eddy include hiring production company to manage technical aspects; Program committee to meet next week for Big Eddy debrief.

Staff

- Erica Freyberger is off to a good start as Grants Manager
- Candidates for Communications and Gallery Manager continue to be evaluated.

Membership

- Revenue is down although membership numbers are higher. Plan for Board members to undertake membership drive-contact lapsed members etc.

Shop DVAA

- Sales continue to outpace prior years.

4. Treasurer's Report: Highlights (financial reports distributed)

- Financial position remains strong.
- A concern is membership renewals which currently are at 47% of budgeted goal. Member of Fundraising Committee to assist Ariel in drafting and implementing plan to address shortfall.

5. Capital Campaign Committee Report



- Two more focus groups to be held. Focus Group Reports to be done by December.
- Steve Breiman has developed flow chart for various aspects of renovation to identify decisions that must be made as we proceed.

6. Review of Standing Committee Reports

a. Advocacy - Nothing to Report

b. Board Development - Need for Board members with fiscal and facilities experience. Dan Hust requested Board members to assist in search

c. Facilities- see under Capital Campaign Committee Report

d. Fundraising

Committee meeting minutes (10/13/21) distributed.

Highlights- Fundraising approved 4 events with goal of raising \$30,000; identified need for Marketing Committee to plan and to assist with implementation of overall strategy for marketing DVAA fundraising and program events.

e. Programs- no report-will meet for Big Eddy debrief

7. Old Business

No report

8. New Business

Dan Hust to write up Draft Covid Policy for events and distribute

Adjournment: Motion to adjourn made by Jeff Allison at 8:25pm, seconded by Ken Sable.

Submitted by Jane Roth, Sec'y