

Board of Directors Meeting Thursday May 11, 2022

Present: Hust, D., Sable, K., Greene, H., Harrington, S., Brown, D.,

Executive Director: Shanberg, A.

On Zoom: Dintiman, R., Allison, J. Galligan, M.

Without a quorum, the meeting began at 6:37PM. At 6:56 a quorum was achieved, and the meeting was formally called to order.

Board President Opening Remarks: Jeff Allison's and Sean Harrington's terms expire in June, and they don't have plans to remain on the board. Jean Kogut will be retiring from the Board in June as well. New board members are Henrich Strauch (who will become an active board member in the fall) and Leif Johansen. Dan will be contacting Randy Harris as another potential board member.

Board officers for next year will have vacancies as Vice-President and Treasurer. If board members have an interest in either position they should contact Dan.

We will be notifying the members of the annual meeting as soon as we determine the date and time of the meeting. Due to a scheduling conflict with a DVAA sponsored event, we have two options:

- June 9th at 6PM; or,
- June 16th at 6:30PM

Dan will canvas the full board to determine which date and time will accommodate the best attendance.

Review of Minutes: Jeff made a motion to amend the minutes to read "Board member Meagan Galligan was recently honored by the Women's Bar of Orange and Sullivan with its Public Interest Attorney of the Year Award" and to approve the minutes as amended. Hester seconded the motion. The motion passed.

Executive Director's Report: (complete report distributed)

Report Highlights:

- Kacy Colson, the new Communications Manager, started on 5/10/22. She will work 10AM to 2PM Tuesday through Friday.
- Arm-of-the-Sea Performance scheduled for May 14th will be delayed until the fall by mutual agreement due to poor ticket sales and unavailability of key individuals for Arm-of-the-Sea.
- Two gallery exhibitions will open on May 14th.
- The search for Performing Arts Manager continues.
- DVAA remains in a strong fiscal position with the actual budget surplus exceeding the budget by 113%. DVAA is still due \$36,000 of NYSCA Regrant funding although we have paid the regrantees \$25,200. Payment of the \$36,000 is expected this fiscal year and will further strengthen DVAA's financial position.
- Membership: DVAA is at our targeted budget projection for membership income.
- Fundraising: Due to a short time to plan an effective campaign, the Board proposed DVAA does not participate in this year's Hudson Valley Gives Virtual Event of 5/18/22. We will revisit this event next year.
- Business Supporter Program: 2022 Business Supporter program has been printed.
 Thanks goes to Jeff, Hester, Steve and Jean for soliciting business supporters. The
 programs will initially be mailed to all members and business supporters and then
 distributed at DVAA events.
- Advocacy: DVAA has and is serving as fiscal sponsor for Sulllivan County youth Poetry Festival and the Deep Water Literary Festival.
- Winter Salon Series: DVAA concluded its largest Salon Series with 8 events total.
- Performing Arts—Tusten Theater: There are eight events scheduled between June and August with more events to be schedule through the end of the calendar year. Board members are encouraged to volunteer for these events.
- Arts for Sullivan Greantee Award Showcase: The event was held on May 7th at the Ethelbert B. Crawford Library in Monticello. The event was well attended including a representative from Assemblywoman Gunthers' office.
- Sullivan County Arts & Heritage Grants: The deadline for application is May 24, 2022.
 We have a record grant amount to be distributed do in part to unused 2021 funding delay caused by the pandemic.
- Riverfest: Planning is on-going and ahead of schedule. The event is July 24th.
- Tusten Theater Grant: DVAA is putting together a projected budget for the lights and sound improvement project to be paid for by a grant sponsored by Assemblywoman Gunther's office.

Treasurer's Report—Finance Committee Meeting minutes were distributed:

DVAA continues in a strong financial position with current assets exceeding current liabilities in the amount of approximately three months of operating expenses. Additional funding is due from NYSCA and Sullivan County which will add to that strong position. Reconciliations are up to date. The Finance Committee expressed concern that this coming budget year will be a challenge for raising revenues from donors and members due to general economic concerns such as the stock market, inflation, etc.

Fundraising Committee Report—Fundraising Committee Meeting minutes were distributed:

Dorflinger Tickets are on sale for the June 4th event at Dorflinger Factory Museum. Board members should be promoting the event to help sell tickets. Eblasts and social media communications have gone out and will continue. The event has been posted on the UD Network. We will continue to do outreach. The event includes a tour of the museum, a glass blowing demonstration by the Keystone University, and a raffle.

Riverfest planning is well underway.

Starling Event (September)—a visit to the site is scheduled for May 15th at 5PM. All board members are invited to attend and help envision the project.

Catskills Challenge (September)—the registration page for the 5K/10K/Kids Race is ready to go live and will start the event. As participants register, DVAA begins to receive that income.

Program Committee Report—Program Committee Meeting minutes were distributed:

The meeting covered review of the Tusten Theatre Program, a review of our mission to bring diversity to programing, Riverfest, and our Grants Program. The committee recommended DVAA begin looking for educational opportunities—a recommendation that came out of our recent needs assessment focus groups. DVAA will begin conducting workshops on various subjects to achieve our interest in broadening educational opportunities. We want to build an audience for such opportunities.

Old Business:

Mary Sue Price has completed her work on drafting recommended changes to our by-laws. Dan will distribute her recommendations shortly.

Dan and Ariel continue to work on the employee manual.

Ariel will continue working with Bethel Woods on collaborations and educational programming opportunities.

New Business:

Ariel has reached out to artist Bosco Sodi who is opening a new exhibition space in Monticello offering DVAA's support and collaboration to this new space.

Dan made a motion to adjourn the meeting. Dwayne seconded the motion. The board meeting was adjourned at 8:13 PM.

Respectfully submitted by Jeff Allison, Treasurer