

Board of Directors Meeting Thursday April 14, 2022

Present: Hust, D., Allison, J., Sable, K., Leamer, S., Phillips, L., Greene, H., Executive Director: Ariel Shanberg

On Zoom: Price, M.S., Kogut, J., Harrington, S., Brown, D. (in part), Crowthers, C. (in part)

Call to order: The meeting was called to order by President Hust at 6:39PM

Board President Opening Remarks: Board member Meagan Galligan was recently honored by the Women's Bar of Orange and Sullivan with its Public Interest Attorney award. Congratulations, Meagan.

Review of Minutes: Mary Sue Price made a motion to accept the minutes from the March 10, 2022 board meeting. Liza Phillips seconded the motion. The motion passed.

Executive Director's Report: (complete report distributed)

Report Highlights:

- Performing Arts Director, Matt Carpenter, has resigned.
- Gallery/Grants Manager, Signe Ballew is now working full time.
- The search for Communications Manager continues.
- DVAA continues in a strong financial condition. Additional funds are still due from NYSCA (\$36,000 Round II--\$10,800 for admin and \$25,200 for Grants).
- Town of Tusten has extended our lease of the theater to 2029 allowing DVAA to now qualify for capital grants from NYSCA.
- DVAA will be applying for Sullivan County Plans and Progress grants (Round II) probably for improvements to the front door to enhance security.
- Advocacy: DVAA is serving as fiscal sponsor the Sullivan County Youth Poetry Festival and the Deep Water Literary Festival.
- Big Eddy Film Festival: Early planning discussions have begun.
- Winter Salon Series: Eric Baylin, Sullivan County Poet Laureate, will present poetry and song at the Tusten on April 23rd and the final event will be Thurman Barker Trio scheduled for April 30th.
- Due to the recent vacancy of the Performing Arts Director, Board members Liza Phillips and Sean Harrington have been assisting with performing arts programming. Thank you, Liza and Sean.

- Tusten Theater season is shaping up with 10 events planned from May through August. Additional events will be planned for the fall including the Big Eddy Film Festival.
- Arts for Sullivan grantees will be presented on May 7th at the Ethelbert B. Crawford Public Library in Monticello to showcase the county-wide recipients of the NYSCA grants.
- Sullivan County Arts & Heritage Grant program is open for applications through May 24, 2022.
- 2023 Exhibition program panel has met and DVAA is in the process of informing the diverse range of artists selected.

Treasurer's Report:

The Finance Committee has not met to review the financial reports but will do so next week. A full report will be sent to the board. However, the balance sheet of accounts was reviewed and indicates DVAA continues in a strong financial condition.

Board Development Report:

Hester Greene has recommended someone to the board that who will bring strong facilities experience to the board. We will reach out and schedule a conversation.

Fundraising Committee Report:

Dorflinger Tickets are on sale for the June 4th event at Dorflinger Factory Museum. Board members should be promoting the event to help sell tickets—right now 8 tickets are sold. We will also have a raffle connected to the event. And we are looking to secure more business sponsors to help defray costs. We are opening discussions with the Keystone University mobile glass furnace as an additional feature of the event.

<u>Starling</u> event for the fall, 2022. We have scheduled a tour of the space on May 15th. Board members are invited to attend to help identify a focus of the event. Let Jane Roth know if you can attend.

<u>Riverfest</u> planning is well underway. We are considering having the poster auction to be partially online and partially live on stage with the intention this model will increase the number of bidders and resulting in maximum support for our visual arts program.

Marketing Committee Report

Surveys are being reviewed. The compiled results will be shared with the stakeholders who completed the survey. The workgroup is identifying possible collaborations and gaps in the current processes and plans. The group feels it's getting valuable information to help streamline and target our marketing efforts.

Facilities Report

Sean Harrington is retiling the 2nd floor bathroom floor. We need to identify a contractor who can work on the porch post and painting the lower front of the building.

Old Business:

Mary Sue Price is drafting recommended changes to our by-laws.

Also, our Covid restrictions remain largely unchanged. For our indoor events we are asking people to be vaccinated, social distance, and wear masks. Coming into the DVAA where social distancing is easily possible, we encourage but don't require masks.

At 7:30PM Dan Hust made a motion to go into executive session to discuss personnel matters. Hester Greene seconded the motion.

At 9:30PM the executive session was ended.

As there was no new business, Ken Sable made a motion to adjourn the board meeting. Mary Sue Price seconded the motion. The board meeting was adjourned at 9:35PM.

Respectfully submitted by Jeff Allison, Treasurer