Board of Directors Meeting August 11, 2022

Present: D. Hust, J.Allison, J.Roth, M.S.Price, H.Greene,

A.Shanberg

On Zoom: R.Dintiman, H.Strauch, L.Johanssen

C.Crowther, S.Leamer, K.Sable

Opening Remarks: D.Hust welcomed Heinrich to the Board and provided a brief bio of Rachel Gordon who was interviewed by Dan and Ariel for a seat on the Board.

Motion to appoint Rachel Gordon to complete D. Brown's term on the Board made by J.Allison and seconded by H.Greene. Board passed motion.

Review of Minutes:M.S. Price moved to accept minutes with correction of spelling of Ariel Shanberg's name. H.Greene seconded motion.

Executive Director's Report: Report distributed to Board. The following are highlights and additions.
-Fewer applicants for Sullivan County Arts and Heritage Grants. Panel recommended all applicants for Fall funding. Motion to accept grant funding as recommended by panel made by Hester and seconded by Robin and passed by Board. Discussion re: increasing applicant pool. Recommendation to launch funding season in January, 6 months earlier than usual.

- -Kate Bergstrom is on board as BEFF Director. Screening panel has completed screenings. Business sponsors package ready. Opening night party at Pump House with Basic Bitches as entertainment.
- -Current accounts payable \$10,000 higher then usual but includes Riverfest banners, posters and signage which will be used in future years.
- -Household membership down. Discussion re sending art cards and Big Eddy "save the date" to members and lapsed members.
- -NYSCA submission done-should receive notification in September-October. Calendar moved to January-December. As a result we will get an 18 month contract. **Treasurer's Report:** Report distributed. The following are highlights.
- -Cash position continues very strong.
- -Set up separate account for capital expenses and separate account for "rainy day" fund

Program Committee

Dan has taken on chair of committee. Committee will evaluate types of programs, audience demographics, ways of building audience, eg. Having season passes.

Facilities Committee Jeff reported.

No longer volunteers to do repair work etc. Will need to hire people to do work in the future.

Will ask Karl Wasner and Joe Levine to join Committee to provide consultation and advice on needed work.

-Report from Brown and Plummer re: "debeiging" Tusten Theater expected soon.

Board Development

Covered earlier with report of vote to add Rachel Gordon to Board.

Fundraising Committee

Starling event-50 raffle tickets sold. Encourage board members to buy and sell tickets. Board challenge extended to October 1.

Catskill Challenge cancelled due to lack of registrations and minimal support from race company and. Local sponsors.

Discussion re Board members giving thought to fundraising events that create special experiences.

Marketing Committee

Ariel reports DVAA will be included in a series of promotional videos being made for the county.

Capital Committee

Jeff expects cost report for white box renovation of upper two floors from Steve Breiman this week.

New Business

No report

Old Business

Jeff reports two DVAA volunteers officially part of RSVP, county volunteer service that provides travel reimbursement, insurance and other benefits to volunteers.

Motion to adjourn made at 810pm by Jeff and seconded by MarySue.

Respectfully submitted by Jane Roth, sec'y