

# Board Meeting Minutes July 13 2023

Attending in person: Ken Sable, Hester Greene, Ariel Shanberg, Dan Hust, Jane Roth, Heinrich Strauch

Attending on Zoom: Leif Johansen, Rachel Gordon, MarySue Sweeney

Meeting called to order at 635pm.

No opening remarks

Review of Minutes

Motion to accept minutes made by Rachel, seconded by Leif, accepted unanimously.

Executive Director's Report

NYS Council for the Arts grant application submitted this afternoon.

Riverfest-

Full slate of non profit and information vendors; street banners etc to go up tomorrow.

Loss of 4-5 vendor spaces due to Catskill Brewery (Barbecue takeout window etc) in space where bank used to be. Catskill Brewery will have DVAA ale with percent of profit to go to DVAA.

Stage from Eldred School District. Tom Coacci getting crew together to set up.

Riverfest con't

The following are scheduled

Dog Parade; Band called Majorca; Farm Arts Collective stilt walkers; Improv street theater with kids performing under direction of Greg Triggs and Leslie?

Increase in community participation in Riverfest activities

Poster Auction-50 posters; preview on line tomorrow afternoon; 24 for online bidding only and 26 in live auction.

Maggie, auctioneer from last year will be back.

Tusten Theater

“Good Medicine” show well received.

Next theater performance to be scheduled in August.

Christie Swedowsky is joining as Arts Happening Curator.

Arts Happening email scheduled for every Thursday.

Big Eddy

Kate Bergstrom will be back as Director.

Development Associate position unfilled. No candidates at this time.

Treasurer's Report

Finance Committee met on 6/28/23. Minutes and full report distributed. These are the highlights.

Restricted funds unchanged. Unrestricted funds are \$175,000-a solid 5 month cushion.

Treasurer's report continued

Shop sales per 5/31/23 less than comparable period 2022 but net income higher due to lower expenses

Heinrich reported finance committee believes DVAA is able to demonstrate that it can cash flow a reimbursable grant from CFA in the \$60,000 range and that it has the financial position to raise its anticipated grant match as well as additional funds if grant is lower than expected.

Board Development Committee-has not met but Dan noted the need to increase the number of Board members.

Executive Committee has not met.

Facilities Committee has not met

Fundraising Committee has not met due to technical problems. Will meet in August or early September.

Communications Committee

Committee met 6/29/2023-discussed identifying demographics of community DVAA serves laying the groundwork to identifying effective communication strategies.

Lily proposed SWOT analysis of whole organization. Proposal will be taken up by the Executive Committee.

Program Committee not met

Capital Campaign Report  
Report distributed.

#### Old Business

Brief discussion re Wayne County Community Foundation presentation. All agreed presentation was informative but we should meet with Orange County Community Foundation also. Ariel will set up meeting.

#### New Business

Board passed resolution for acceptance of Arlington Hotel Planning Grant from NYS Office of Parks, Recreation, and Historic Preservation.

Motion to adjourn made by Leif; seconded by Ken.  
Meeting adjourned at 7:25pm.

Respectfully submitted by Jane Roth, Sec'y