

SULLIVAN COUNTY VISITORS ASSOCIATION MINUTES
100 Sullivan Ave., Ferndale, NY, Tuesday, April 24, 2018

Present: Paul Ciliberto, Stacy Cohen, Sims Foster, Elaine Giguere, Jennifer Grimes, Tanya Hahn, Rick Lander, Brian Rourke, Alan Rosenblatt, Franklin Trapp, Phil Vallone, Donna Hemmer, Roberta Byron-Lockwood, Herb Clark, Holly Gassler

Absent: Abhay Jain

Excused: Paul Carlucci, Charlie Degliomini, Shannon McSweeney, Randy Resnick, Diane Riegal

Alan called the meeting to order at 8:36am

Financial Report: The Financial Report was attached. A motion to accept the financial report was made by Brian Rourke and seconded by Donna Hemmer all in favor. Motion carries.

Finance Team/Tanya: The audit should be done relatively soon; Cooper Arias is working diligently. It was suggested that SCVA should look in to establishing a Line of Credit for upcoming expenses with the new Visitors Center. The Board of Directors considered two local banks, after much deliberation a motion to go ahead with the Line of Credit with Jeff Bank was made by Stacy Cohen and seconded by Franklin Trapp all in favor. Motion carries. (*Note – Board Member Tanya Hahn recused herself from the room and remained excused during the deliberation and voting of the above)

Minutes: The minutes from the March 2018 Board Meeting were attached. A motion to accept the minutes was made by Stacy Cohen and seconded by Paul Ciliberto, all in favor. Motion carries.

Membership Report: The New & Renewing membership report was attached. There are ten new memberships and fifteen renewing Memberships. A motion to accept the New & Renewing Membership's was made by Paul Ciliberto and seconded by Franklin Trapp, all in favor. Motion carries.

Building Team:

SCVA would like to make an offer on a neighboring property to the EPR property, a motion was made by Donna Hemmer & seconded by Rick Lander allowing Tanya Hahn to make a maximum offer of \$500,000 to obtain property for the new visitor's center. (*Note - Board Member Phil Vallone abstained from voting)

Strategic Plan: Went over the March 2018 Retreat Minutes. The By Laws are near completion.

Nominating: Charlie Degliomini has replaced Rob Victoria as the Representative from Resorts World Catskills. Regretfully, Randy Resnick has stepped down from the Board due to not being able to devote enough time to SCVA & the Board.

Marketing Team: SCVA has met with Nick of Piatek Photography, he plans to produce video shorts of food, entertainment, outdoor adventure and more. We have begun to story board & schedule the shoots.

Updates:

Travel Guide: To date, 60% of our printed travel guides have been requested & shipped out.

Next Meeting: Brochure Exchange – May 10, 2018

Adjournment: The meeting was adjourned at 10:02am with a motion by Stacey Cohen and a second by

Sims Foster, all in favor. Motion carries.

Respectfully Submitted,
Holly Gassler