

Delaware Valley Arts Alliance
Regular Meeting
December 8, 2011

Present Were: J. Allison B. Bidwell, K. Bliss, J. Clark, E. Galligan, A. Hart, R. Johansen, E. Kubenik, J. Luchsinger, H. Kung, R. McClernon, Rich O' Brien and L. Phillips. Also present was Elaine Giguere.

1. The meeting was called to order by Robin at 6:30pm

2. The minutes of the November meeting were reviewed and unanimously approved by those present.

3. Financial report

- The current financial report was reviewed with the Board.
- Jane thanked everyone who helped with the tea; these were Robin, Karen, Jenny O'Brien, Elaine & Liz.
- Incentives for membership – we need to concentrate on what we can do based on the resources the Arts Alliance has readily available.
- Liz reviewed the Auditors' comments that are included in the financial statements.
- Elaine has returned the contracts for the NY State funds; expected in 3-4 weeks. We are receiving less than last year.
- Elaine has been monitoring the proposed County Budget; funds for the DVAA are still in the proposed budget.

4. Fundraising Committee Report

- The silent auction goal is at least \$4,000 and will close on 12/10/11. Some of the pieces are now on eBay.
- Jeff is chairing the ASK campaign.
- Savor the Arts will be on Saturday, April 21, 2012.
- Fundraising is meeting on Dec. 15th at 5pm and Membership will follow at 6:30pm.

5. Programming Committee

- The inability of the Tusten Theatre to be used in the winter months will be reviewed. Ann will look into this to see if its underuse can be resolved.
- Maureen Neville has joined this committee and has many contacts that may assist us in future. She is attempting to find out if "They Might Be Giants", who appeared at Big Twig, may be interested in appearing for the DVAA.
- Other ideas included film, comedy, theatrical events and dance.
- Elaine discussed the NY Presenters Assoc-if any 2 presenters get together to show an artist, they will provide a subsidy- we may be able to get a bigger name than what we usually have.
- We will attempt to find someone to help us develop a valid instrument for a community needs survey.

6. Business Development Committee Report

- Jeff met with the Jeffersonville Business Association.
- Liz attended the Sullivan County Chamber of Commerce's monthly breakfast.

7. Facilities Report

- Elaine extended a thank you to Rocky Pinciotti, April and Bruce Bidwell, Jane Roth and Barry Becker for decorating the building and to Liz Kubenik for providing the garland.

8. Director's Report

Financial Issues

- We await reimbursement for the 2nd voucher to the county relating to the porch project completed in September.
- An additional \$5,000 was received for the Stanley Segal Scholarship for Visual Arts. Returns of membership payments for those due in December are coming in daily
- A grant to Bank of America will be completed this week.

- A grant request will also be made to the Kresge Foundation for a capital reserve fund.

Fundraising

- The holiday tea raised approximately \$600
- Several contributions have been made in response to our year-end letter.
- DVAA will have a presence at the Holiday Bazaar at Villa Roma

Program

- Art in Sixes runs through Dec. 21. 29 works of art have been sold from Art in Sixes so far.
- Signature Gifts has been open on Sundays and to date is slightly ahead of last year.
- The gallery schedule for 2012 is finalized.

Representation

- Elaine attended Empire State Development and SC Visitors Assoc. meetings
- Jane Luchsinger attended the Agriculture Summit
- Troy, Elaine, Jane attended meetings relating to the disposition of Narrowsburg Central School.

9. Other Business

- Decentralization – the committee recommendations were reviewed and explanations were provided about the 2 applications that were not funded. A motion to accept the committee's recommendations was made by Jane and seconded by Ann. The motion was unanimously approved by those present.
- Workshops at the Arts - we have not a good response. Maybe earlier planning and advertising in advance could help.
- Jeff discussed the Upper Delaware Roundtable recent meeting where issues relevant to arts and tourism and how to further each other's objectives across the county were discussed.
- Elaine mentioned Arts Tourism was a significant part of the discussion at a recent Tourism summit.

10. The meeting was adjourned at 7:55 pm.

Respectfully submitted,

Elizabeth Kubenik