Board of Directors Minutes March 21, 2011

- Called to order at 7:40
- Pam Rourke introduction
- Jan notes/ minutes
 - * Motion to accept made by Joan seconded by Andy, all in favor, passed
- Presentation by Ben Halpirn power point
 - * Possibility of doing a project with CCE on a dairy farms to be used as educational tool
 - * Pictorial, music, and oral history
 - * Ben Presented at both Sullivan & Orange Ag Day
 - * Multi media study of Dairy Farming in Sullivan, Ulster, and Orange
 - * Requesting support so grants can be pursued
 - --Open space Inst. Ag museum, Renaissance, etc.
 - * Completed projects will be archived viewed
 - * CCE, NYS museum, NPS, traveling display

* Ben would retain the copy right- we would have the right to use & have say over how they are used (images)

- Correspondence

* Marc read letter from Darlen Fedun on the success of the Non-Profit Leadership Summit

- Legislative Report - none

- Update on Not-for-Profit Leadership Summit by Amanda

- * Cut off registrations at 140
- * 70 different organizations attended
- * 94% gave an excellent rating on the evaluation form
- * Jonathan Drapkin was Keynote (NFP's need to talk to each other)
- * June 15th NFP coffee hour
- * Boards need to meet
- * Committee members will attended the Westchester Summit
- Search comm.
 - * Ads ran March 18th was the deadline
 - * Very few applications
 - * Going forward with search- Quality was good
 - * Committee will decide who to telephone interview
 - * 9 qualified candidates

- ED RPT

* SBN update

- -- Position descriptions are being worked on
- -- HR, IT, Grants, Person
- -- To be done- Memorandum of Understandings between Cornell & SBN and Counties and SBN
- * Executive Directors Conference is this week
- * ESNY Funding
 - -- Change in Funding we do not know any status
 - -- March 31st we should know more
- * Natural Resources position was filled and will begin work on April 11th
 - -- National Resource Mgmt, Land Use, Ag Dist, Water Quality & Nat Resource

Mgmt.

- -- Marcellus Shale mtg. with Cornell in late April
 - *Road show hitting 6 or 7 counties team geology, policy, etc.
- Program Committee Reports
 - * Family & Consumer Science
- -- Committee did an assessment of themselves and decided they need to grow to meet the needs of the constituents
 - -- Going to do a SWAT Analysis and a Plan of Work
 - -- ESNY Program funding notification was handled poorly by Cornell
 - ** Funds are going to be redistributed and guidelines changed
 - ** Healthy Families Act (children & nutrition) will be the new focus
 - ** FCS would like the Boards support in bringing together County

agencies and having them make CCE the lead agency in the new grant that comes out

--- Motion made by Walter, seconded by Eliz, all in favor, passed

* 4-H Youth Development

- -- Working on fundraising ideas
- -- Fair entry book is going on-line this year
- -- Youth are looking for sponsors for the Fair Livestock Auction ** 92% of the sale of the livestock goes to the youth seller
- -- Shooting Sports is being reorganized
- -- Independent Members group is growing
- -- Working on a Renewable Energy Project Prize for best project at Fair
- -- Two youth attended Capital Days
- -- Biggest concern is finances funding for fair
- -- Board would like the financial information for fair to be shared with the 4-H

Program Committee – motion made by Glenn, seconded by Larry, all in favor, passed

* Ag

- -- Interviews were held for the Natural Resources position
- -- Ag Day was held with good attendance
- -- Trish is still working on a part-time basis with Orange County
- -- Discussion are starting for Down on the Farm Day

-- Concerns:

** Attendance at Ag Program Comm. Meetings is very low

- Personnel & Finance Committee Report
 - * Financial Year End
 - -- Shortfall of \$47,000 this is a total shortfall not a cash shortfall
 - -- Budget for 2011 is a best guess
 - -- We brought in 91% of our anticipated revenue
 - -- Expenses were at 95%
 - -- Accrued vacation is \$48,000
 - -- We have cut expenses
 - -- Need to bring in more revenues
 - ** We are much better at cutting expenses than bringing in revenue
 - * Designation of Accounts
 - -- Horse PAC; Livestock Auction; Scholarship Funds
 - -- Open a savings account in Jeff Bank. Interest on accounts goes back to CCE.
 - -- Motion made by Glenn, seconded by Steve, all in favor passed

- Restructure

- Make a Director of Programming (DOP) position
- Current structure is too loose, only half the staff has a program area leader
- With a DOP there will be a clear cut chain of command
- ED needs to spend more time on generating revenue
- We need to show a more cohesive organization when applying for grants
- The alternative would be "self-directed work teams"
 - ** No direction
 - ** Not enough supervision
- If everyone is reporting to the ED, it interferes in what we want the ED to accomplish
- Makes cross-programming and working with other organizations easier
- This is our best option financially
- 4-H feels they are losing staff time with this move
- Vote on restructure 8 in favor; 2 opposed
- Joe, Marc and Joan will work on orientation and will work with staff
- Other
 - * Sullivan Renaissance has a grant on environmental initiatives that 4-H could apply for
 - * Joe will contact Earle's family for an update on the scholarship
- Adjourn

* Motion made by Walter and seconded by Marc to adjourn at 11:00 p.m. – all in favor, passed.

Respectfully submitted by Elizabeth Huggler and Tracey Argent