

Delaware Valley Arts Alliance Regular Meeting May 10, 2012

Present Were: J. Allison; B. Bidwell; K. Bliss, E. Galligan, H. Greene, A. Hart, R. Johansen, E. Kubenik, J. Luchsinger, R. O'Brien and L. Phillips. Also present was Elaine Giguere.

1. The meeting was called to order by Jeff at 6:30 pm.
 2. The minutes of the April meeting were reviewed; those present unanimously approved the minutes.
 3. Financial report
 - The current financial report was reviewed with the Board.
 - We need to raise revenue to maintain the DVAA. Savor the Arts will bring in some revenue. The County's operating payment is due. Membership renewals for 6/1 expirations are being sent out; a new membership drive is planned. Playbill advertiser payments are coming in. The Film Festival committee will begin seeking sponsorships.
 4. Membership Committee Report
 - Membership Committee is working on lists for selective mailings for the membership drive. There will also be an insert in the River Reporter and Sullivan County Democrat.
 - A prototype of the Membership Tree text was shown. Liza will email this to the Board.
 - Some organizations in Sullivan County are looking at "Trifecta" memberships which would allow memberships in more than one organization for one price.
 5. Fundraising Committee Report
 - RiverFest committee will be meeting next week. Volunteers will be needed to assist at RiverFest.
 - The Kayak Raffle is underway.
 - A sign-up sheet for the Farmer's Markets was distributed.
 6. Programming Committee Report
 - Performers for the spring concert series are Red Molly, The Specklers, Livingston Taylor and Reed Jazz with Sweet Sue Terry.
 - A new event, "Art in Bloom", will be held August 10th - 12th. Artists and garden clubs will participate; the garden club will create a floral arrangement to compliment an artwork.
 7. Big Eddy Film Festival Update
 - Katrina Foster of KPPR Marketing will be working with the committee.
 - Hilary Smith and Marla Puccetti are also assisting the committee.
 - Tina circulated the proposed film list.
 8. Facilities
 - A workday was a success; a punch list is being created for the theatre and the Arts Center.
 9. Director's Report
 - NPS rent is up to date
 - The Kresge Foundation grant request for the Building Reserve fund was denied.
 - Membership is up to 313.
 - Riverfest booth applications have been mailed out and Riverfest poster blanks are being picked up
 - Eight photographs by Charles Maraia were sold from the gallery
 - Grants Applied for
5/1 Technical Assistance grant for system/web upgrades (decision by June 18)
5/8 Stewart Shops
due 6/1 — Electronic Media & Film
 - DVAA at Community Events
 - 4/29 DVAA table at Farmers Market Callicoon
 - 5/6 DVAA table at Farmers Market Callicoon
 - Facilities:
Thank you to Richard, Karen, Jeff and Hester for spring cleaning the Tusten Theatre.
Thank you to Kohler Lumber for spray paint and Liz for painting the theatre's outdoor lobby railings
Architect w/interns has measured the building and checks in regularly to discuss progress.
 - Scholarships & Grants:
Guidelines are now available for Bodenstein and Segal scholarships and Sullivan County Arts & Heritage Grants.

The meeting was adjourned at 11:30 p.m.

Respectfully submitted,