

Delaware Valley Arts Alliance Board Meeting Minutes for November 8, 2012

Present: J. Allison, B Bidwell, K Bliss, T Bystrom, E Galligan, A Hart, R Johansen, E Kubenik, H Kung, J Luchsinger, R McClernon, R O'Brien, Also present: E Giguere

The meeting was called to order by President Jeff Allison at 6:30 pm.

I **Approval of the September Minutes:** The minutes were amended. A motion was made by Jane Luchsinger, seconded by Elizabeth Kubenik, and approved.

II **Review of Financial Report:** The financial report was reviewed and discussed.

III **Review/ Comments Director's Operations Report:** The director's report was reviewed.

Discussion included the following:

- Membership renewal notices have been sent out.
- The annual audit is underway.
- The Valley Artists Holiday Sale begins Nov 10.
- Art in the Sixes will open Nov 11.
- The Holiday Tea is postponed until spring.

IV **Committee Reports:**

Executive Committee: A January retreat is planned to work on the Strategic Plan and yearly goals.

Business Development:

- An evening event is planned for Nov 29 at the Dancing Cat, Bethel NY. All advertisers/ sponsors will be invited. A folder and presentation will demonstrate the merits/advantages of advertising on a yearly basis. Those who cannot participate will receive individual attention.
- The Big Eddy Film Festival will be held in the 3rd week in September.

Program Committee: Ideas under consideration include the following:

- Spread out events throughout the year.
- Consider sponsorship to underwrite a large event or concert series.
- Spring and fall 2013 events are in the planning stage now.

Membership:

- New membership forms are in use.
- Determine how to handle "Business Memberships."
- Membership cards will be sent out to renewing or new members.

Facilities:

- Repairs were made to theater windows.

V **Old Business:** There was no old business.

VI **New Business:** There was no new business.

VII **Adjournment:** A motion was made by Jane Luchsinger to adjourn at 7:50. The motion carried.

Respectfully submitted,

Ellen Galligan

