

Delaware Valley Arts Alliance
Board of Directors Meeting

Minutes of the November 14, 2013 meeting

Members present: Jeff Allison, Bruce Bidwell, Karen Bliss, Carl Buckstad, Ellen Galligan, Hester Greene, Anne Hart, Elizabeth Kubenik, Jane Luchsinger, Robin McClernon, Richard O'Brien, and Randy O'Neill. Also present: Elaine Giguere.

The meeting was called to order at 6:30 by President Jeff Allison.

I Approval of Minutes: The minutes of the October 2013 meeting were approved as read. The motion was made by Robin McClernon, seconded by Hester Greene, and carried.

II Review of Financial Report: The financial report was reviewed and discussed

- We are waiting for reimbursement from the county for the porch project.
- Less than 17% of the budget now comes from the county and state. Since the state has significantly reduced the workforce in offices that administer and disburse money for the arts, there is a long wait for grant funds.
- A motion was made by Liz Kubenik, seconded by Anne Hart to open an account at the Bank of America to process credit card sales for artists' works. The motion carried.

III Director's Operations Report:

- See handout
- We are still looking for a tenant for our vacant retail space.
- A new person is working on the regrant program.
- There are 300 pieces on display in the "Art in the Sixes" show/ sale; this includes 112 artists.
- The gift shop will be open with volunteer staff on Sundays through the holidays.

IV Committee Reports

- Fundraising:
 - "Savor" activities are continuing.
 - An end-of-the-year campaign is ready for next week. The appeal will be sent out through an eblast. Board members are asked to forward the appeal to others.
- Membership:
 - Current membership is 319. The "members" tree will be featured on the website and in the newsletter again.
 - Hans will send the new membership brochure to Elaine.
 - Each non-renewing member will receive a follow-up phone call from a member of the committee.

Facilities:

- The boiler will fail this winter due to a crack. Carl is working with Gary Schmidt to determine the course of action for repairs.

Program:

- The Dec 7 holiday shows are being marketed.
- The January salon series will need to be submitted soon.

Board Development:

- The committee is seeking new candidates to fill a vacancy.

V Old Business:

- Big Eddy Recap. A report was distributed and reviewed. Next year the Visitors Association will highlight the event as a festival. Also consider adding a banner on the chamber sign and on Crystal's bowling alley.

VI New Business: There will be a staff/ volunteers/ board holiday party on Jan 11 from 4 to 7.

- VII Adjournment: The meeting was adjourned at 7:26. Motion made by Jane Luchsinger.

Respectfully submitted,
Ellen Galligan, secretary