

LEADERSHIP SUMMIT 2016
September 21, 2016 at Bethel Woods Center for the Arts

Steering Committee Meeting Notes
Monday, March 21, 2015, 3:30 – 5:00PM

1. REPORT ON SUMMIT FUNDING

Linda Hartley reported \$21,000 has been committed to date, including \$9,500 from the Sullivan County Legislature. Many requests are pending from new health care industry prospects and past sponsors. Several new leads were suggested, including the Times Herald Record. **Lori Rivenburgh** is checking on the status of the Orange County budget request.

2. DISCUSSION OF PROGRAM AGENDA: Creative Engagement for Healthier Communities
The draft program was discussed in depth. Ideally we will include community leaders from other counties (similar to Sullivan in make up) that have made significant improvements in their health rankings. Several additional speakers were suggested (below).

We want to ensure that arts and health speakers make clear the value of the arts in creating healthier communities. The connection is not obvious to everyone.

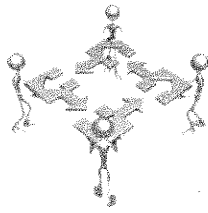
We also want to highlight the importance of policy making, access to healthy choices, and inspiring collaboration among all of region's sectors (nonprofit, media, business and government).

We agreed to skip the facilitated discussion over lunch. Such discussions are a good idea, but **Denise Frangipane** advised they do not work in practice. Participants need lunch time to relax and network.

We will continue to offer professional development breakout sessions in the afternoon. **Darlene Fedun** suggested one session could be led by the Center for Discovery on arts and community building. Board development has been offered in the past, and it continues to be requested in the summit's participant surveys.

Darlene also suggested we look into the Urban Action Agenda, a 3-year initiative of the Hudson Valley Pattern for Progress to revitalize regional urban centers, including Monticello, Liberty, Ellenville, Newburgh and Kingston. <http://www.pattern-for-progress.org/what-we-do/current-issues-research-agenda/urban-issues/1714-2/>

Laura Quigley suggested we look at a county where rural transportation and hiking/walking trails are really working, such as Oswego County. Update: Sullivan County has developed a transportation plan based on Oswego, so we could invite a SC representative to share the plan as part of a panel.



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Laura also suggested we include a session on staff retention and development, a topic that has been asked for in the past by summit participants. It is expected the new casino will attract a large portion of local talent.

Linda Hartley suggested we invite a representative to speak from “In Our Back Yard”, an online nonprofit using crowd funding to “bring neighborhood projects to life, block by block”. She is meeting with the chairman in April. <https://www.ioby.org/about/howwework>

Nancy McGraw suggested we share examples of successful health-related policy changes. She offered to prepare a take-away sheet on this topic. She also suggested that Sullivan County explore a ride-sharing program for after school activities, modeled after the Ride to Survive.

It was also suggested we:

- engage school districts via school superintendents, who meet monthly
- engage the student Honors Society of Monticello High School for the afternoon youth session
- ensure that each session has a take-away answering a question such as: “How I can use what I learned to create a healthier community?”
- consider a walking session on Bethel Woods grounds
- include a brainstorming session for mixed and/or similar groups
- involve Judy Baliban-Krause, Human Rights Commission (Dialog2Change, Moving from Poverty to Prosperity) dialogueforchange@gmail.com
- involve the new bi-lingual director for Literacy Volunteers of Sullivan County (?)

3. NEXT STEPS

Nancy McGraw will contact:

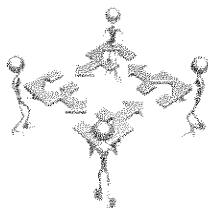
Barry Lewis, Times Herald Record, re sponsoring the Summit. He expressed interest in hosting a forum on health.

Katie Konkel (Wisconsin University), to gauge the interest of *Riza Lavizzo-Maurey*, CEO of the *Robert Wood Johnson Foundation*, in being a keynote speaker.

Denise Frangipane is contacting:

Paula Richter, current Director of Health and Human Services in the Bronx (at the intersection of messaging and policy) re the BronxCAN initiative*. Denise will explore with Paula the possibility of participating on a Summit panel.

Mike Hein, Ulster County Executive; re the County’s Live Well initiative and a panelist for the Summit.



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*Linda noted she spoke with *Melissa Ceballaro*, Bronx Borough President's former Director of Health and Human Services about BronxCAN and #Not62. Melissa said they would be happy to participate in the Summit.

Linda Hartley will reach out to *Tannis Kowalchuck*, NaCL (and a former Summit Cte member) re participating on the afternoon panel on arts, youth and health. NaCL's latest work, "Courage 2016", (adapted from Brecht's "Mother Courage") is about the world's struggle for equality and peace, and the importance of diversity, compassion and civic engagement.

Laura Northrup and Jaycee DeGroat will explore how CRMC and CCE-SC might use the "Eat Smart" initiative to promote nutrition and healthy eating habits at the Summit, perhaps during breakfast and/or lunch. **Laura** will also check with Dr. Galarneau about the CRMC sponsorship as a Presenting Partner.

Terry Shultz will follow up with M&M Motors about a pending sponsorship request.

4. UPDATE

The Committee asked about the number and size of nonprofits in Sullivan County. See this link: <http://nccsweb.urban.org/PubApps/geoShowOrgs.php?id=c36105&code=c36105&v=n&lev=#selectedContent> Of the **491** registered nonprofits located in Sullivan County, 120 have assets of \$100K or more, 50 have assets of \$500K or more, and 35 have assets of \$1M or more. The top ten by assets range from \$118M-\$14M. By gross receipts, the top ten range from \$99M to \$4M. We used this list to expand our Summit mailing list two years ago, with the generous assistance of Laura Quigley of SC Workforce Development and the Monticello HS Finance Academy. *It is time to update the Summit mailing list. Laura Quigley is checking on this.*

Meeting Attendees:

Darlene Fedun and Linda C. Hartley, Co-Chairs

Luis Alvarez, Chairman, SC Legislature

Jaycee Degroat, Cornell Cooperative Extension-SC

Denise Frangipane, Sullivan Renaissance

Nancy McGraw, SC Public Health Services

Laura Northrup, Catskill Regional Medical Center

Laura Quigley, SC Center for Workforce Development

Terry Shultz, Catskill Flyfishing Center & Museum, Livingston Manor Library